



**Yulia A. Park, Ph.D.**

**Currently:** Manager, Beauty and Durables Regulatory Affairs group, Amway; **Prior Experience:** Manager, Product Safety group, Amway; Senior Research Scientist, Amway; **Educational Background:** The University of Iowa, Ph.D., Analytical Chemistry; **SCC National Activities:** Area II Director (2017-2019); COCA member (2013-2014, 2017-2019); Councilor, Area II (2013-2014); COSA member (2017-2019); **Chapter Activities:** One of the founding members of SCC Michigan Chapter (SCCMI), SCCMI Chair-Elect 2013, Chair 2014; member of Public Relations Committee (2013-present); **Publications:** D. Qu and Y. Park "Skin Youthfulness Index – A Novel Model Correlating Age with Objectively Measured Visual Parameters of Facial Skin" *IFSCC magazine*, 2014, 17 (3); Yulia A. Skvortsova, Reygan M. Freeney, Zhenming Zhong, and Maxwell L. Geng "Construction of Tissue Phantoms Using Hydrophobic Nanoporous Particles" *Anal. Chem.*, 2010, 82 (15); Elizabeth Elacqua, Dejan-Krešimir Bučar, Yulia Skvortsova, Jonas Baltrusaitis, M. Lei Geng, and Leonard R. MacGillivray "Dramatic Red-Shifted Fluorescence of [2.2]Paracyclophanes with Peripheral Substituents Attached to the Saturated Bridges", *Org. Lett.*, 2009, 11 (22); Y. Skvortsova, G. Wang, and M. L. Geng "Statistical Two-Dimensional Correlation Coefficient Mapping of Simulated Tissue Phantom Data: Boundary Determination in Tissue Classification for Cancer Diagnosis", *J. Mol. Struct.*, 2006, 799 (1-3); SCC Annual Scientific Meeting, 2012, *Poster:* Y. Skvortsova, S. Missler, J. Rebhun, J. Scholten, L. Straathof, S. Westveer, "Enhancing Delivery of Active Ingredients Through Formulation for Efficacy"; Seventh Annual (OSTC) Symposium, 2009, *Poster:* Y. Skvortsova and M. L. Geng, "Investigating Transport of Intact Micelles into the Hydrophobic Nanopores"; Sixth Annual OSTC Symposium, 2008, *Poster:* Y. Skvortsova, Y. Li, G. Wang, E. Crowell and M. L. Geng, "Noninvasive Cancer Diagnosis with Fluorescence Spectroscopy"; Fifth Annual OSTC Symposium, 2007, *Poster:* Y. Skvortsova, Y. Li, G. Wang, E. Crowell and M. L. Geng, "Noninvasive Cancer Diagnosis with Fluorescence Spectroscopy"; Working Weekends at Iowa, 2006, *Poster:* Y. Skvortsova, Y. Li, C. Duda and M. L. Geng, "Fluorescence Spectroscopy and Imaging for Biomedicine and Analysis of Mesoporous Materials"; FACSS Conference, 2006, *Poster:* Y. Skvortsova and M. L. Geng, "Imaging Tissue Phantoms Constructed of Biological Fluorophores Embedded in Mesoporous Particles"; Fourth Annual OSTC Symposium, 2006, *Poster:* Y. Skvortsova, Y. Li, G. Wang, E. Crowell and M. L. Geng, "Noninvasive Cancer Diagnosis with Fluorescence Spectroscopy"; International Symposium on Two-Dimensional Correlation Spectroscopy (2DCOS), 2005, *Poster:* Y. Skvortsova, G. Wang and M. L. Geng, "Tissue Phantoms Simulation and Analysis for the Purpose of Cancer Diagnosis"; Third Annual OSTC Symposium, 2005, *Poster:* Y. Skvortsova and M. L. Geng, "Tissue Phantoms: Simulation and Analysis for the Purpose of Cancer Diagnosis".



**Presentations:** *SCC Annual Scientific Meeting 2014:* Y. Park, R. Kong, Y. Chen, S. Wang, and S. Kang, "Quantitative and Visual Methods for the Delivery Efficiency Comparison of the Novel Product Forms"; *The 11<sup>th</sup> International Congress of Cosmetic Dermatology, Beijing, China, 2014:* Y. Park, R. Kong, K. Liao, S. Wang, and S. Kang, "Comparison of Delivery and Efficacy of Three Formula Forms by Visual and Quantitative Methods", (podium presented by K. Liao); *Annual Conference of China Association of Fragrance Flavor and Cosmetic Industries (CAFFCI), Hangzhou, China, 2014:* Y. Park and D. Qu, "Evaluation of Lip Product Performance by Image Analysis, Clinical Grading, and Consumer Perception", (podium presented by K. Liao); *SCC Annual Scientific Meeting, 2013:* Y. Park and D. Qu, "Lip Appearance Index Derived from Image Analysis and Consumer Perception"; *James F. Jakobsen Conference, 2009:* Y. Skvortsova, "Solubilization of Hydrophobic Nanoporous Particles"; *Pittsburgh Conference (PITTCON), 2009:* Y. Skvortsova and M. L. Geng, "Advances in adsorption of surfactants at the hydrophobic solid-aqueous interface"; *James F. Jakobsen Conference, 2005:* Y. Skvortsova and M. L. Geng, "Tissue Autofluorescence Spectra Simulation for the Purpose of Cancer Diagnosis"; *Pittsburgh Conference (PITTCON), 2005:* Y. Skvortsova and M. L. Geng, "Determination of Composition Boundary for Cancer Diagnosis Using Tissue Phantoms". **Patents/awards:** D. Qu and Y. Park "Chart for Evaluating Skin Color and its Application to Efficacy Evaluation of Anti-Aging and Skin Lightening Products," patent #10,184,837 issued January 2019; D. Qu, D. Pinardo, and Y. Park "Method for Reducing Yellowness of Skin", provisional patent filed August 2016; D. Qu and Y. Park "Skin Youthfulness Index, Methods and Applications Thereof" provisional patent filed May 2014; Allan B. Black

Award for the Best Paper on Make-Up Technology, SCC, 2013 (podium talk); Outstanding Teaching Assistant Award, UI, 2008; Graduate College Summer Fellowship, UI, 2008; Specialist in Chemistry (equiv. B.S.) Diploma with Honors, U of Herzen, 2003; **Other Professional Affiliations:** Member of the American Chemical Society - ACS (2007-2018); Member of the Society of Photonics and Electronics - SPIE (2004-2010); Society for Applied Spectroscopy - SAS (2005-2006).

## **STATEMENT OF GOALS**

Through my experience as an Area II Director, I identified two opportunities to which I would focus my efforts should I be elected Secretary. As an Area Director, I had the occasion to connect with both the SCC Executive Board and the Chapter Boards of six Area II chapters. While the SCC national office is continuously improving communication between the Board of Directors and the chapters, I recognize there is an opportunity for the SCC Secretary to do more outreach to the Chapter Boards and SCC members overall. Additionally, the SCC Secretary serves as Chair of the Admissions and Membership Affairs Committees. As such, it is natural for the Secretary to not only serve on the Executive Board, but also help chapters with growing membership numbers.

To address these opportunities, I am planning to focus on the following 3 goals as the SCC Secretary:

1. Support and enable the cross-sharing of information between chapters. This will increase all chapters' access to compelling speakers and impactful business practices that retain current and attract new members.
2. Increase SCC outreach to populations not yet familiar with SCC, particularly through social media channels. This will make SCC more visible to potential members and provide opportunities for current members to share their SCC passion!
3. Intensify the partnership between the national office and local chapters by building personal connections and stepping up two-way communication. This will empower chapter boards with the support and advice from the Executive Board, which in turn will gain better awareness of the chapter needs.

I believe in the power of communication to solve many problems. Visiting chapters as an Area Director I recognized that what brings our members together for SCC events is relevant topics, quality speakers, and, most of all, personal connections. As an SCC Secretary I plan to help chapters focus on delivering these 3 components to their members and create opportunities for them to share SCC passion.