



## Karen Chun

**Currently:** Regional Sales Director/Symrise, Inc.; **Prior Experience:** Sr. Account Executive/Barnet Products, Key Account Manager/Croda, Inc./Uniqema, R&D Chemist/Joico Laboratories; **Educational Background:** University of California, Irvine/Biological Sciences/Biology; **SCC National Activities:** Area III Director (2017-2019), Committee on Chapter Affairs (2001, 2013), Councilor, Area III (2001-2002, 2013-2014), Constitution & By-Laws Committee (2003-2004); **Chapter Activities:** Membership Chair (2020), Chair-Elect/Chair (2013-2014), Secretary (2012), Chair-Elect/Chair (2001-2002), Newsletter Editor (Cosmegram) (2006-2010), Dinner Dance Gala (2005), Publicity & Membership (1999-2001); **Patents/awards:** Chapter Merit Award (2007); **Other Professional Affiliations:** Beauty Industry West



### STATEMENT OF GOALS:

During these challenging times, my thoughts and prayers are with each and every member of our SCC family. I am very sad to see so many chapter meetings being canceled and industry events being postponed because one of the things I enjoy the most about SCC is the ability to freely attend meetings and events and see our friends and colleagues on a regular basis. I miss it. I miss you. But many of our leaders on the Chapter level and National level have been busy and are doing all they can to improvise and keep the communication and education with our members alive. We have seen this in the form of webinars and chapter Zoom meetings as an example. It's so great to see the dedication of our elected officers, volunteers, and team members at HQ. Thank you for your contributions!

I am so proud of how our Society can rise above challenges that come our way. It's because of this that I am honored to be running for Treasurer-Elect/Treasurer so that I can be a part of a team that will further help shape SCC in the years to come.

- 1) **Training:** Our Society is so fortunate to have so many volunteers to help run each of the 19 Chapters. Along with the National HQ team, I will make sure every incoming Chapter Treasurer-Elect/Treasurer will be trained on QuickBooks so they can feel comfortable using it.
- 2) **Financial Liaison:** Help facilitate the Society's short term and long term financial goals to ensure a growing and sustainable organization. Be a liaison between Chapters and National HQ. Help each Chapter keep track of requirements and deadlines for financial reporting throughout the year and ensure reports are completed.
- 3) **Increase our reach:** Membership is vital to our success and we have been very successful at growing our membership base each year. We need to broaden our reach in order to keep the momentum going and one way is to continue our outreach to the next generation. Our NextGen initiative has seen some great strides but we also need to work with the local Chapters to give them more resources and support for their local initiatives. Along with membership growth each year, we also have members that do not renew their membership each year and this could be due to reasons such as change in job or change in contact information. I would work with National to find ways to improve membership tracking such as giving the option to provide both a personal and professional email address during registration.