



72nd ANNUAL SCIENTIFIC MEETING AND TECHNOLOGY SHOWCASE CALL FOR PAPERS FORM

I am replying to this Call for Papers as a *(select one)*:

- Podium Presenter Poster Presenter (Tech Showcase)

Presentation Information

Title: (Prof., Dr., Mr., Mrs., Ms.) _____ Presenter's Name: _____

Author(s): _____

Company Name: _____

Address: _____

Telephone #: _____ E-Mail Address: _____

Abstract/Poster Title: _____

My abstract submission is in the following Topic/Category *(select one track)*:

Basic/NextGen Track

- Patents & Scientific Publications
(How to Read and Write)
- Skincare, Haircare and Color,
- Clinical Testing & Claims
- Packaging Science
(Materials, Design and Testing)
- Natural Product Formulation
- Ingredient Science & Chemistry
(Surfactants, Silicones, Polymers, Colorants, AHA's, etc.)

Advanced Track

- Advances in Cosmetic Dermatology
(New Anti-Aging Claims, Advances in problem skin treatment, Dermatological/Professional Procedures)
- Health & Wellness
(Skin & Hair Biology, Oral Care, Beauty Devices)
- Current & Future Regulatory Environment
(Claims, FDA vs. FTC, Ingredient issues and replacements)
- Omnichannel Selling – Retailer Perspective
(Online, Brick and Mortar, TV, Social Media, etc.)
- Consumer Science
(Psychology, Behavior, Big Data, Digital Trending)
- Latest Product Innovations

Other: _____

Other: _____

Podium abstracts should be single spaced and typed on the Abstract Template (found on the next page). The abstract, written in English, should be informative, containing (a) 1-2 sentences of the study's specific objective(s); (b) brief statement of methods, if pertinent; (c) summary of results obtained; and (d) statement of conclusions. Materials or ingredients presented in the paper must be referenced using INCI, IUPAC or generic nomenclature.

Please select your presentation style:

- I prefer to present behind the podium I prefer to walk around while I present (Lavalier Mic)

Special Requests _____

ABSTRACT TEMPLATE – ADVANCED TRACK PODIUM PRESENTATIONS (ONLY)

Please answer each of the following below. Please use only generic names as well as INCI Nomenclature for all ingredients. Podium Abstracts should be no more than 150 words (the information you provide below would be printed in the program book to describe your talk).

A. OBJECTIVE (1-2 sentences clearly describing the purpose of the research conducted, followed by a short introduction of 3 sentences or less.)

B. METHODOLOGY (2-3 sentences describing instruments, unique methods and techniques at characterizing or quantifying data and defining experimental controls.)

C. RESULTS (2-4 sentences presenting findings, data, comparisons to controls, etc.)

D. CONCLUSION (1-2 sentences answering the research's objective)

ABSTRACT TEMPLATE – BASIC TRACK PODIUM PRESENTATIONS (ONLY)

Basic Session will include a podium presentation and/or a demonstration to follow. Each abstract submission may include a description of one or both. Please use only generic names as well as INCI Nomenclature for all ingredients. Podium Abstracts should be no more than 150 words (the information you provide below would be printed in the program book to describe your talk).

Podium Presentation

Demonstration (please detail equipment needed)

Both

A. OBJECTIVE (Please describe the objective of this presentation.)

SUBMISSION DEADLINE FOR ALL ABSTRACTS: MAY 31, 2018

POSTER PRESENTATIONS (ONLY)

Please answer each of the following below. Please use only generic names as well as INCI Nomenclature for all ingredients. Poster abstracts should be 150-200 words.

A. BACKGROUND INFORMATION

B. WHAT IS YOUR COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

C. CONCLUSION - HOW WILL THIS NEW TECHNOLOGY IMPACT THE INDUSTRY?

**THE TECHNOLOGY SHOWCASE WILL RUN:
DECEMBER 11, 2018 – 9:00 AM – 4:00 PM
DECEMBER 11, 2018 – 5:00 PM – 7:00 PM (Cocktail Reception)
DECEMBER 12, 2018 – 9:00 AM – 4:30 PM**

- The poster rental fee is \$1,500.
The invoice and additional information regarding the showcase will be sent to the contact listed above.
- The Poster Boards are 4 feet high by 8 feet wide (4' X 8'). Poster boards do NOT include Tabletops.
To add a Table to your Poster, an additional \$1,500 will be added to your invoice.
- There are a limited number of Tabletops. Should you wish to have a tabletop ONLY the rental fee is \$2,000 and you should contact the National Office at scc@scconline.org (Tabletops are reserved on a first come first serve basis).
Tabletops are 6ft in length and 30 inches wide. 2 chairs will be set behind the Tabletop

**All Poster/Tabletop rentals come with 2 FREE Technology Showcase ONLY Registrations
(with entry into the Cocktail Reception)**

Abstracts should be emailed to scc@scconline.org with the subject line: **72nd Annual Meeting Podium/Poster Presentation Abstract**. All Advanced Track podium presenters will be required to submit Preprints to the National Office by Tuesday, September 12, 2018 (maximum of 2 pages, including figures).