

Mark Chandler

Currently: President, ACT Solutions Corp; **Prior Experience:** Technical Manager – ICI/Uniqema/Croda; **Educational Background:** University of North Carolina/Chemistry/Bachelor's; **SCC National Activities:** Committee on Scientific Affairs 2003-2006, CEP Advisory Committee 2012-2015, CEP Advisory Committee-Chair 2014, COCA 2014, 2016, Councilor, Area IV 2014-2016, Merit Award Chair 2015, Constitutions & Bylaws Committee, Area IV 2017-2018; **Chapter Activities:** MidAtlantic Chapter Chair-Elect 2014, 2016, Chapter Chair 2015, Web/Newsletter; **Chapter Committees:** NYSCC Suppliers Day; **Publications:** Approximately 20; instructor of 5 CEP courses, instructing for more than 15; **Patents/awards** 4 patents; Fellow – SCC; **Other Professional Affiliations:** AAPS, ACS, Center for Dermal Research



STATEMENT OF GOALS

Goal 1: Further establish the use of QuickBooks accounting software throughout the chapter base. I would make sure that chapter treasurers have adequate training on the use of the software. I have used QuickBooks to manage the finances of ACT Solutions Corp for over 5 years. It is my belief that chapter treasurers should be better recognized and rewarded for their efforts and investment in time managing the chapter finances and preparing quarterly and annual reports.

Goal 2: Further propagate the use of video streaming so that more people can participate in local chapter events and learn from the excellent speakers we have. These live/virtual events that we have hosted within our chapter and with the NYSCC have been very successful. They are not intended to replace live chapter meetings, but widen the available audience who might not be able to attend. As well, they enable speakers to be at various locations or to present from a remote location, lessening or eliminating speaker travel cost. What I propose is that the capabilities for video streaming be rolled out nationally, much like the use of QuickBooks.

Goal 3: Enhance and standardize promotion and management of events, and better use social media (including advertisement) to increase membership outside traditional base. A central membership contact database should be made available to all the chapters for promotion of events and newsletters with a platform such as MailChimp. As well, a single event management platform for registration, ticketing, and payment should be offered to the chapters with a service such as Eventzilla. Efforts can be made on a regional and national level to generate interest in the SCC and local events through well placed advertisements on such social

media platforms as Facebook. Use of these tools have proven successful at our local chapter level.