

Phoenate COPA® (Castor Oil Phosphate), a mono phosphate pigment dispersing agent, anti-caking agent and emulsion stabilizing agent for use with organic and inorganic pigments

Phoenix Chemical, Inc

www.phoenix-chem.com

PRODUCT/SERVICE BACKGROUND INFORMATION

Phoenix Chemical's major product lines are:

Pecosil® Silicone-based ingredients

Pelemol® Multi-Functional Ester

Biogel® 100% Vegetable Gels

Pecogel® Water-Resistant to Insoluble Films

Giovarez® Transfer-Resistant Polymers, Glossing Agents

Catemol® Hair Conditioning and Oil Gelling Agents

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

Phoenate COPA® (Castor Oil Phosphate), a mono phosphate pigment dispersing agent, anti-caking agent and emulsion stabilizing agent for use with organic and inorganic pigments.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

The Pigment Dispersing Aid delivers better coverage as it improves wetting properties, breaks down agglomerates, improves product flow, and provides even coverage.