



SCC79TH ANNUAL

SCIENTIFIC
MEETING &
SHOWCASE

DECEMBER 16-17, 2025 | SHERATON NY TIMES SQUARE, NEW YORK



The Colorification of Suncare for all Skin Tones

Sensient Beauty

sensient-beauty.com

PRODUCT/SERVICE BACKGROUND INFORMATION

Consumers are keenly in tune to the concept of skinification of hair, makeup and body care products, but what about the *colorification* of hybrid-skin and suncare products? Have you noticed that an increasing amount of skin care and sun care formulations include an appealing sensory inclusion of color, in recently launched products? We will address the hybridization of color with SPF, as it becomes a desired feature in almost all product formats targeting all skin tones.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

The Covascreen® Clear Range in CCC (coco-caprylate/caprato) offers high transparency, low viscosity, zinc oxide dispersions in coco-caprylate/caprato with maximum ZnO activity for SPF efficacy and formulating / production ease. The product range includes both an untreated ZnO (100% Natural Ingredients) as well as a triethoxycaprylylsilane treated ZnO particle.

An updated **Covascreen® UVRTiO2 AS dispersed in CCC** will also be introduced at the In Cosmetics exhibition. This Triethoxycaprylylsilane coated ultra-fine titanium dioxide dispersion in coco-caprylate/caprato affords a highly fluid, pourable for ease-of-use liquid SPF active, with typical TiO2 activity in the range of 60%.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Easy to use, pourable, highly transparent, efficacious mineral filter dispersions. Meeting Clean at Sephora guidelines, vegan and utilizing an RSPO certified emollient, our range has a benefit for every brand.