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**SCIENTIFIC
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SHOWCASE**

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With OLVE'True™ Argan, OLVEA proposes a premium natural ingredient with scientifically proven efficacy

Olvea Vegetable Oils

olvea-vegetable-oils.com

PRODUCT/SERVICE BACKGROUND INFORMATION

OLVEA Vegetable Oils is a subsidiary of the family-owned OLVEA Group, founded in Normandy, France, in 1929. With over 90 years of experience, the company provides a wide range of pure and natural vegetable oils, including COSMOS Approved, organic, upcycled, and fair trade options for the cosmetics and nutrition sectors. OLVEA is committed to sustainability, ensuring quality and traceability through responsible supply chains in Africa, such as Morocco and Burkina Faso, where it produces OLVE'True™ Argan and Shea butter.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

With OLVE'True™ Argan, OLVEA proposes a premium natural ingredient with scientifically proven efficacy. Ex-vivo tests on human skin explants significantly demonstrated:

- **-27% IL1- α** , a pro-inflammatory cytokine, after 3 days on UV-stressed explants
- **+33% involucrin**, a key protein for barrier function and regeneration, after 3 days
- **+5% collagen**, supporting firmness, after only 8 days

These results provide brands with credible and performance-backed evidence for a high-value, natural cosmetic ingredient.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

OLVE'True™ Argan combines ethical sourcing, traceability, and scientifically proven efficacy, raising industry standards for responsible and high-performing beauty ingredients. It enables brands to create sustainable formulas that deliver effective results, therefore meeting consumer demand for transparency, integrity, and performance while supporting local communities and preserving biodiversity.