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CaribNat™ PC and CaribTone™ ND

A new generation of clean, plant-based colorants for personal care

Caribbean Natural Products

caribnaturalproducts.com

PRODUCT/SERVICE BACKGROUND INFORMATION

Consumers are increasingly seeking dyes with fewer harsh chemicals such as ammonia and PPD. At the same time, FD&C colorants and some aromatic amines are under increasing scrutiny. Natural hair colorants represent a shift toward sustainability and wellness in the beauty industry. As consumers seek cleaner, more transparent formulations, brands are turning to plant-based and bio-derived pigments to replace synthetic and sometimes harmful dyes. Natural colorants offer biodegradable alternatives with added care benefits. This evolution supports a holistic approach to beauty—merging performance, safety, and environmental responsibility.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

CaribNat™ Progressive Colors are high-performing natural alternatives to synthetic hair dyes. These natural colors designed specifically for hair care are based on ligand-bound concentrated dye extracts from purified plant chromophores. This unique technology allows for hair coloring in easy to use shampoo formulas in gradual, natural-looking shades from the first application.

CaribTone™ Natural Dyes are premium plant-based colors for personal care applications. Designed for versatility, these vivid pigments not only enhance formulations with rich, expressive shades but also bring a stylish edge to modern formulations. In addition, they show benefits in hair color toning.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Crafted from premium natural sources, our color solutions deliver vibrant, stable hues while meeting the growing demand for safer, more sustainable beauty. These colors provide a clean alternative to synthetic dyes while being safe, gentle, and non-irritating. Designed for lasting impact, these pigments deliver stable, vibrant hues without compromising safety or quality. Ethically sourced and fully traceable, they are biodegradable and cruelty-free, supporting responsible beauty innovation. Through a proprietary extraction process, these natural pigments achieve exceptional intensity and stability, proving that performance and purity can coexist.