

## **University of Cincinnati**

www.online.uc.edu/masters-programs/ms-in-cosmetic-science/

## PRODUCT/SERVICE BACKGROUND INFORMATION

The University of Cincinnati, College of Pharmacy has been providing graduate training in cosmetic science for about 50 years. This innovative and comprehensive program has been available online since 2006. Students can access program content at any time or place via a state-of-the-art web portal. While lectures are 100% online, faculty are always accessible to help students as needed. The faculty is composed of internationally recognized scientific experts and practitioners who help students learn the science and real-world aspects about the cosmetic industry.

## WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

University of Cincinnati is offering two online graduate programs in cosmetic science. A Graduate Certificate (GC) in Cosmetic Science (12 credits) provides knowledge in a specific area of cosmetic science. A Master of Science (MS) in Cosmetic Science (30 credits) provides a deeper and broader education. The curriculum is made up of twenty-five courses each focused on essential knowledge that students need to be successful in their career. This poster will describe the UC online cosmetic science programs in detail and provide prospective students with information related to various courses and content.

## HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Companies in the cosmetic industry typically hire graduates with degrees in, for example, chemistry, biology, or chemical engineering. However, these academic programs do not provide an education in cosmetic science (e.g., skin, hair, formulation, regulatory and safety). To address this issue, companies will spend considerable resources training their junior scientists. The UC Cosmetic Science program offers a great solution for employees to gain the necessary knowledge and expertise in cosmetic science. Furthermore, our fresh MS degree graduates will require minimal or no additional training. The industry will benefit from having a well-trained workforce to address their R&D challenges.