



Silab

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Phoenix rebirth, balance of skin regeneration

PRODUCT/SERVICE BACKGROUND INFORMATION

Among the most popular science-based topics in the cosmetic universe, regeneration continues to be a preoccupation because of its biomedical approach that matches with rejuvenation and reliance on inner strength to face daily aggressions.

Studies have highlighted failures of the skin regeneration system with age and external harmful effects, thus jeopardizing the homeostasis, protection and defense capacity of the skin. Furthermore, the skin is fatigued, dull, lacks radiance and signs of age more visibly appear.

SILAB purposes to augment the performances of the biological mechanisms involved in skin regeneration by way of a strategic selection of three potent and natural active ingredients.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

The Phoenix has been chosen as an allegory for regeneration and put this concept at the core of its strategy for skin's health and beauty. Thanks to the science-proving effects of 3 active ingredients which promote a powerful skin resilience:

- REGENIXIR[®], from biotechnological origin, revitalizes the interactions between the cutaneous, vascular and immune systems by the production of a growth elixir;
- EXFOLACTIVE[®], from nopal flowers, promotes skin renewal and eliminates scales for an optimal cutaneous barrier function;
- GLYCOREPAIR[®], from carob seedcakes, reactivates the natural mechanisms of epidermal and matrix regeneration, thereby enabling the rapid and intense renewal of skin tissue.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

SILAB has for the first time shown the key role of fibroblasts in the alteration of the interconnectivity of systems resulting from aging. This research has led to the creation of an innovative active ingredient of biotechnological origin that revitalizes the interactions between the cutaneous, vascular and immune systems by the production of a growth elixir.

Furthermore, SILAB proposes a selection of others natural active ingredients whose activity restores the skin regeneration equilibrium by specifically stimulating certain biological mechanisms of the cutaneous system.

SILAB suggests offering more personalized solutions by targeting the specific needs of the skin in the course of aging.