



SNF

www.personalcare.snf.com

Natursol EMI 132

PRODUCT/SERVICE BACKGROUND INFORMATION

SNF, headquartered in Andrézieux, France, is a leading global producer of water-soluble polymers with primary cosmetic ingredient manufacturing sites in France, USA, and China. For the Personal Care market, SNF offers a wide range of polymers as rheology modifiers, thickeners, and film formers to meet the needs of this market. These polymers can be used in Hair Care, Skin Care, and Bath and Shower applications.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

Natursol EMI 132 is a water-soluble polymer has a 67% Natural Index according to ISO 16128 Standard. The inverse emulsion polymer is based on a 100% certified vegetable oil and 100% biosourced glucose-derived surfactant. Natursol EMI132 can be used to develop finished formulations with a Natural Index close to 100%.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Natursol EMI 132 is an anionic inverse emulsion that can be used to develop cold process formulations. By using Natursol EMI 132, formulators can significantly reduce production cycle times and energy consumption, lowering their carbon footprint while saving energy. Natursol EMI 132 is an inverse emulsion polymer that is multifunctional. This multifunctional polymer can emulsify, thicken, and stabilize formulations in a matter of minutes. Thereby, reducing the number of ingredients required in formulations. The polymer provides a fresh sensation and extra soft after feel sensory in finished formulations.