



OTHER SPONSORSHIP, MARKETING & ADVERTISING OPPORTUNITIES

A La Carte opportunities to Enhance Your Promotion Efforts

PROGRAM BOOK ADVERTISING – \$525-2,950 - see pricing below

- Outside Back Cover, full page, full color ad - \$2,950 (1 available)
- Inside Front Cover, full page, full color ad – \$2,650 (1 available)
- Inside Back Cover, full page, full color ad - \$2,650 (1 available)
- Full Page, full color ad in the official SCC77 on-site Program Book - \$1,850 (8 available)
- Half Page, full color ad in the official SCC77 on-site Program Book - \$975 (8 available)
- Quarter Page, full color ad in the official SCC77 on-site Program Book - \$525 (8 available)

MARKETING DISTRIBUTION - \$2,500 (Max of 8)

- Conference bag marketing insert – one (1) double-sided marketing flyer of your choice up to 8.5x11", or other single-piece branded item (subject to SCC approval)

PUSH NOTIFICATION THROUGH SCC MOBILE APP - \$500 (Max of 6)

- Push Notification sent during meeting to all attendees who have downloaded the SCC77 app

WALKER SCHOLARSHIP TRAVEL GRANTS - \$1,500 (Max of 4)

Special thanks to **SNF**

- Recognition in print and digital media related to the scholarships, and on-site during SCC77 event including mention at the scholarship ceremony and other sponsor recognition

SNF PERSONAL CARE

STUDENT TRAVEL GRANTS - \$750 (unlimited)

- Recognition in Program Book and on-site as a student travel grant sponsor

SCC SUPPORTER/INDIVIDUAL DONATIONS - \$100-2,500 (unlimited)

- Recognition in Program Book as an SCC Supporter
- Acknowledgement on SCC website as Donor

FOR MORE INFORMATION OR TO PURCHASE/CUSTOMIZE A PACKAGE, CONTACT ERICA O'GRADY
(EOGRADY@SCCONLINE.ORG) OR JENNIFER LEWIS (JLEWIS@SCCONLINE.ORG).

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SOLD