EMERALD LEVEL SPONSORSHIP OPTIONS
($20,000-29,999)

All Emerald Level Sponsors Receive the Following Benefits:

- One (1) Complimentary Showcase exhibit - choice of Poster, Tabletop OR Combo - including two (2) full access registrations
- Two (2) Additional Complimentary Full Access Registrations
- One (1) Complimentary Lead Retrieval License
- One (1) Full Page Color Ad in the Annual Meeting Program Book
- Custom Advertisement Graphic on Two Column Sides (Locations: various)
- Two (2) sponsored emails to SCC subscriber list (9,000+)
- Private meeting/sponsor room for one (1) day & promotion of public events (if any)
- Conference bag marketing insert – one (1) double-sided marketing flyer of your choice up to 8.5x11", or other single-piece branded item (subject to SCC approval)
- One (1) SCC Industry Provider Directory Listing (online) with 8 keywords through Dec 2024
- One (1) Sponsored Social Media Ads (Twitter, LinkedIn & Instagram)
- SCC77 Mobile App - enhanced listing and sponsor recognition
- Recognition throughout event as Emerald Level sponsor - onsite
- Sponsor logo by sponsorship tier on all communications relating to the Annual Meeting
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WELCOME RECEPTION - $25,000 (Exclusive)

Receive all Emerald Sponsor benefits listed above, <u>plus</u>:

- Acknowledgement as Exclusive Event Sponsor
- Signage throughout Event Space
- Company-branded Cocktail Napkins
- Company-branded Signature Cocktail

NETWORKING LUNCHEON - $25,000 (Exclusive)

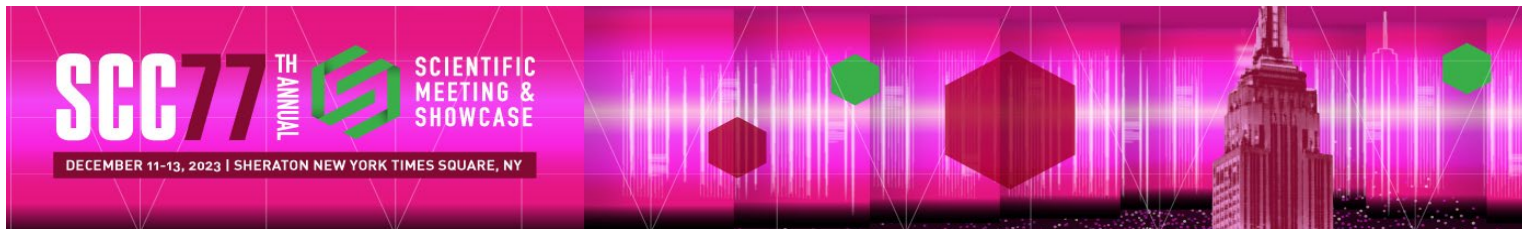*Receive all Emerald Sponsor benefits listed above, <u>plus</u>:*

- Acknowledgement as Exclusive Event Sponsor
- 45-second video commercial to run prior to event start, provided by company – onsite
- Branding on-screen during Event
- Company-branded Luncheon Napkins
- Seat Drop - Company to Place One (1) Item on Every Attendees' Seat

WiFi - $25,000 (Exclusive)

Receive all Emerald Sponsor benefits listed above, <u>plus</u>:

- Customized WiFi Password that Directs Traffic to Your Desired URL throughout event
- Company logo with WiFi info printed on back of all name badges
- Company logo on all pre-session slides with WiFi info

FOR MORE INFORMATION OR TO PURCHASE/CUSTOMIZE A PACKAGE, CONTACT ERICA O'GRADY (EOGRADY@SCCONLINE.ORG) OR JENNIFER LEWIS (JLEWIS@SCCONLINE.ORG).

REGISTRATION SPONSOR - $23,500 (Exclusive)

Receive all Emerald Sponsor benefits listed above, <u>plus</u>:

- Acknowledgement as Exclusive Event Sponsor
- Company logo on the front of all attendee name badges
- Custom Banner Ad, hyperlinked, on all event email confirmations
- Branded registration kiosks with your company's logo

NETWORKING LOUNGES - $22,000 (Exclusive)

Receive all Emerald Sponsor benefits listed above, <u>plus</u>:

- Three (3) exclusive company-branded networking lounges on the Showcase floor with sponsor signage

GENERAL EMERALD SPONSOR - $20,000 (Max of 4 available)

Receive all Emerald Sponsor benefits listed above, <u>plus</u>:

- Two (2) sponsored/promoted Blog Posts – one pre-show, one post-show

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