

DIAMOND LEVEL SPONSORSHIP OPTIONS (\$30,000+)

All Diamond Level Sponsors Receive the Following Benefits:

- One (1) Complimentary Showcase exhibit choice of Poster, Tabletop OR Combo - including two (2) full access registrations
- Three (3) Additional Complimentary Full Access Registrations
- One (1) Complimentary Lead Retrieval License
- 25% off additional Showcase Exhibits purchased
- One (1) Full Page Color Ad in the Annual Meeting Program Book
- Custom Advertisement Graphic on One Column 4 sides (Locations: various options)
- Two (2) sponsored emails to SCC subscriber list (9,000+)
- Private meeting/sponsor room for two (2) days & promotion of public events (if any)
- Conference bag marketing insert one (1) doublesided marketing flyer of your choice up to 8.5x11" in

size, or other single-piece branded item (subject to SCC approval)

- One (1) SCC Industry Provider Directory Listing (SCC website) with 8 keywords through Dec 2024
- Three (3) SCC e-newsletter banner ad one per issue for Sep, Oct, Nov 2023
- Two (2) Sponsored Social Media Ads (Twitter, LinkedIn & Instagram)
- Two (2) Sponsored Blog Post one pre-show, one post-show
- SCC77 Mobile App enhanced listing and sponsor recognition
- Recognition throughout event as Diamond Level sponsor onsite
- Sponsor logo by tier on all communications relating to the Annual Meeting

PRESIDENT'S LUNCHEON - \$35,000 (Exclusive)

Receive all Diamond Sponsor benefits listed above, <u>plus</u>:

- Acknowledgement as Exclusive event sponsor pre-show & onsite
- Welcome Address onstage from company representative onsite
- 45-second video/commercial to run prior to event start, provided by company onsite
- Company-branded napkins at luncheon
- Seat Drop One (1) Item at each table seat (sponsor to provide item and staff for seat drop)

AWARDS BREAKFAST - \$33,000 (Exclusive)

Receive all Diamond Sponsor benefits listed above, <u>plus</u>:

- Acknowledgement as Exclusive event sponsor preshow & onsite
- Welcome Address onstage from company representative onsite
- 45-second video commercial to run prior to event start, provided by company onsite
- Company-branded napkins
- Seat Drop One (1) Item at each table seat (company to provide item and staff)

GENERAL DIAMOND SPONSOR - \$30,000 (Max of 3 available)

Receive all Diamond Sponsor benefits listed above, plus:

• One (1) Networking Lounge exclusively branded for sponsor (choice of one of 3 lounge locations)

FOR MORE INFORMATION OR TO PURCHASE/CUSTOMIZE A PACKAGE, CONTACT ERICA O'GRADY (EOGRADY@SCCONLINE.ORG) OR JENNIFER LEWIS (JLEWIS@SCCONLINE.ORG).



Special thanks to Registrar Corp.

