

## Historical Review of the Science of Skin

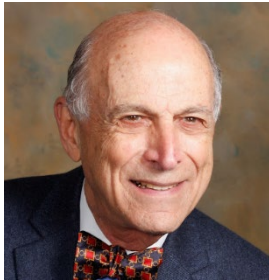
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No abstract can accommodate---the remarkable evolution---and almost revolution ---that has occurred in the field of skin care/cosmetics, especially for those in science and marketing and desire to focus their intellectual/financial resources for the next 3-10 years! In reality--this goal could well fill a thousand-page textbook---still to be written. The lecture--will focus on the various forces that have driven this process---and how one can safely intuit how these societal, marketing, and scientific forces will influence the near-term future of the field---both for the business and scientific aspects. The last two decades have been dominated by INFORMATION, related to the ready availability of the computer---and the internet. Yet----this explosion of information far exceeds are capacity to fully utilize same----namely the human finger and brain

lacks the capacity to organize and comprehend what knowledge is being added on a daily-almost hourly basis. Hopefully-one or more of the audiences will have the educational and work experience that will enable them to benefit from the last 7 decades---and plan/execute for the coming decade and on.

### About the speaker



Dr. Howard Maibach is a dermatologist with expertise in treating contact dermatitis (a rash caused by touching an irritating substance) and occupational dermatitis (a rash resulting from workplace exposure to an irritating substance). His specialties include allergic skin disorders and skin conditions caused by exposure to toxic substances. He also has an interest in dermatopharmacology, the study of medications for skin disorders. Dr. Maibach is the author/editor of 100 books and 3,000 articles--largely on pharmacology, toxicology, and efficacy on skin related products.