



Advertising, Marketing & Sponsorship

Whether launching a new product or service or keeping your brand top-of-mind, **SCC delivers an audience unmatched by any other cosmetic science organization.** Increasing your exposure to the cosmetics and personal care industry **decision makers and influencers** can be accomplished through a wide variety of opportunities and price points to meet your goals.

Interested in a comprehensive package to promote your brand? We'll create a custom, multi-channel package that works for you to meet your promotional needs and budget. A la carte options as priced, with additional discounts when packaged.

About SCC

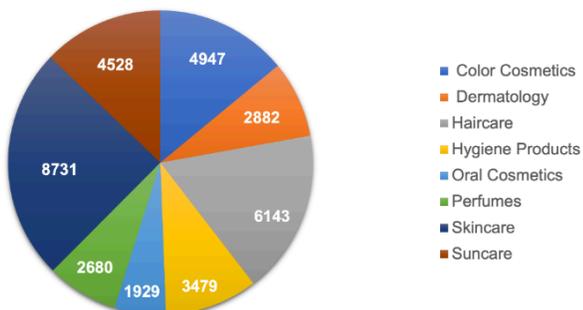
Advancing cosmetic science for more than 80 years, the Society of Cosmetic Chemists (SCC) is the oldest and largest non-profit membership organization serving the scientific and technical needs of the cosmetics and personal care industry. SCC headquarters provides unparalleled education, resources, and networking for more than 5,000 members globally and via 19 chapters across Greater North America. Visit www.sconline.org for more information.

Contact

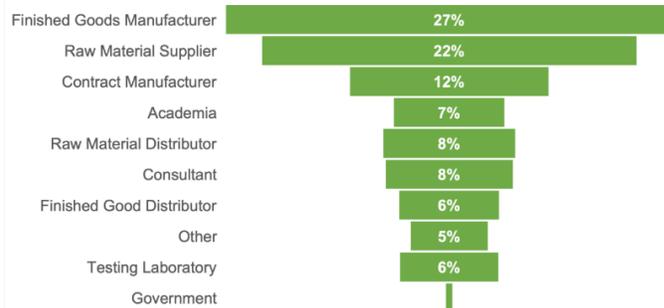
To learn more about these opportunities, contact pkolovani@sconline.org to discuss these a la carte options or to create a custom package right for you.

Who We Represent

Primary Work Focus



Organization Type (% of Membership)



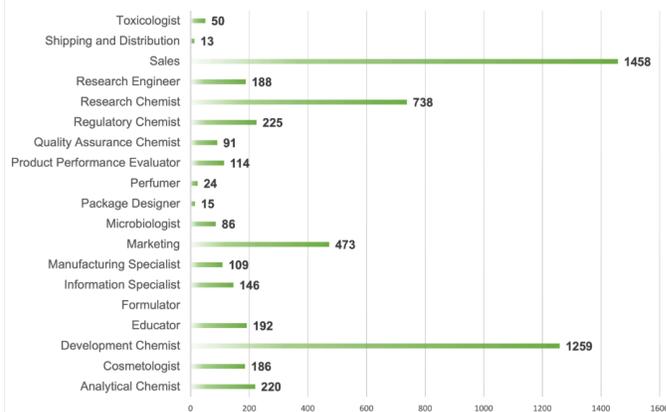
5000+

Total Members

9000+

Mailing List Subscribers

Job Role



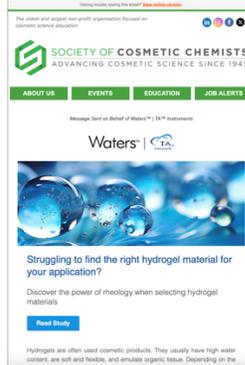
Digital Marketing & Advertising Opportunities

Sponsored Content: Emails

Reach targeted cosmetics and personal care professionals with your branded HTML-supported content, graphics, images, and message delivered directly from SCC.

Audience: Cosmetics and personal care science professionals including formulation, R&D, consulting, raw materials, packaging, academia, marketing, technical sales, regulatory, claims, testing, and more

Mailing list size: 9,000+
Delivery Rate: 99.7%
Average Open Rate: 56.0%
Average Click Rate: 19.2%



- Email content (including text, logo, graphics, and URL) is the responsibility of the advertiser, subject to review and approval by SCC. Content due two (2) weeks PRIOR to send date.
- Advertisers may pick the quarter (Jan-Mar; Apr-Jun; Jul-Sep; Oct-Nov) in which they'd like the sponsored email to be delivered on a first-come, first-served basis.
- Advertisers are limited to four (4) sponsored emails on an annual basis (those included in other sponsorship packages are excluded).
- SCC accepts a maximum of three (3) sponsored emails per quarter.

Price List

Frequency Price

1x
\$4,950

2x
\$8,910



4x
\$17,820



Sponsored Content: Social Media Post, E-newsletter Article, or Blog Post

Reach your targeted audience and position yourself as a go-to resource or subject matter expert with social media, enewlsetter, or blog post content. You can sponsor content in the following media:

Social Media (X, Instagram, LinkedIn)



Sponsored Blog

Sponsored Content

Ready to bust some myths about MoCRA?



Ready to bust some myths about MoCRA? Get the facts straight and ensure compliance in the ever-evolving cosmetics industry with the Independent Beauty Association's virtual FDA Cosmetics Regulations Workshop, September 20 - 21, 2023. The IBA has provided cutting-edge information and updates through their FDA Cosmetics Regulations Workshop for 40 years, and this year it's a 'must-attend' event for anyone responsible for developing, testing, and marketing beauty, personal care, and wellness products in the United States. Don't miss it!

[READ MORE](#)

Enewsletter



THE ECO WELL'S FORMULATION E-SUMMIT ON REPLAY:
 This interactive and curated full-day event gives a cross section of cosmetic formulation science! While **The Eco Well** event was free of charge, their attempt is to make all of their summits top tier, competing with the highest quality conferences. Conferences are generally very expensive and inaccessible to many independent professionals. Their free e-conference initiative is an attempt to democratize accurate information in cosmetics to anyone who wants it.

Price List

Asset
 Social Media Post
 Sponsored Blog Post
 E-newsletter Article

1x
\$895
\$895
\$895

2x
\$1,611
\$1,611
\$1,611



3x
\$2,283
\$2,283
\$2,283



Digital Marketing & Advertising Opportunities

Monthly E-Newsletter Banner Ads

Place your custom banner advertisement hyperlinked to your desired URL in the Society of Cosmetic Chemists' monthly member newsletter sent to a list of 9,000+ subscribers. Three- six- or twelve-month ad placements available.

Audience: Cosmetics and personal care science professionals including formulation, R&D, consulting, raw materials, packaging, academia, marketing, technical sales, regulatory, claims, testing, and more

Mailing list size: 9,000+
Delivery Rate: 99.8%
Average Open Rate: 51.8%
Average Click Rate: 27.0%

The Society of Cosmetic Chemists (SCC) is pleased to announce its newest member benefit from The Good Face Project: All SCC members will have one-year complimentary access to The Good Face Project's R&D software where they can evaluate an unlimited number of raw materials and create up to 25 formulations, integrating real-time regulatory screening across US federal and state cosmetic regulations, and 100+ available add-on policies. [LEARN MORE](#)

Spring Open Enrollment is here for SCC members wanting to take advantage of everyday discounts and help you claim valuable employee perks! If you haven't explored TicketBotWork yet, now's the perfect time. You'll see exclusive discounts on everything from products to exciting experiences such as discounted flight/hotel reservations, 20% off flowers, Disneyland deals, and more. [Enter your information using our company code: SCC17](#)



ACCEPTING APPLICATIONS FOR MADAM C.J. WALKER SCHOLARSHIPS:

The Society of Cosmetic Chemists (SCC) is pleased to announce the opening of the application period now through May 30, 2025, for the 2025 Madam C.J. Walker Scholarship. Two \$5,000 scholarships, sponsored by Mary Kay, Inc., will be awarded. Now in its fifth year, the scholarship program supports under-represented individuals pursuing an undergraduate, graduate, or post-graduate degree in STEM disciplines relative to the cosmetics and personal care industry. [LEARN MORE](#)



IN MEMORIAM:

The Society of Cosmetic Chemists (SCC) mourns the loss of one of its members, Louis Joseph DelPasquale, Sr., who passed away on January 11, 2025, with his loving wife by his side. A member of the SCC Midwest Chapter for 14 years, Lou made



- Banner ad specs: 600w x 90h pixels, linked to the URL of your choice
- All ads to be provided in JPG, PNG, or GIF format; file size not to exceed 500 KB.
- Limited to one advertiser per issue for top banner, available on a first-come, first-served basis.
- Body banner ads limited to six, available on a first-come, first-served basis.

Price List

Placement	3-month	6-month	12-month
Top Banner	\$3,250	\$5,850	\$11,050
Body Box	\$3,000	\$5,400	\$10,200
Body Banner	\$2,500	\$4,500	\$8,500



SCC National Website Banner Ads

Place your custom banner advertisement on the Society of Cosmetic Chemists' website, hyperlinked to your desired URL. Located on the main navigation pages, your ad will increase your brand's visibility among your target audience. Six- or twelve-month ad placements available.

- Banner ad specs: 728w x 90h pixels, linked to the URL of your choice
- All ads to be provided in JPG, PNG, or GIF format; file size not to exceed 500 KB.



Price List

Placement	6-month	12-month
Web Banner	\$1,950	\$3,500

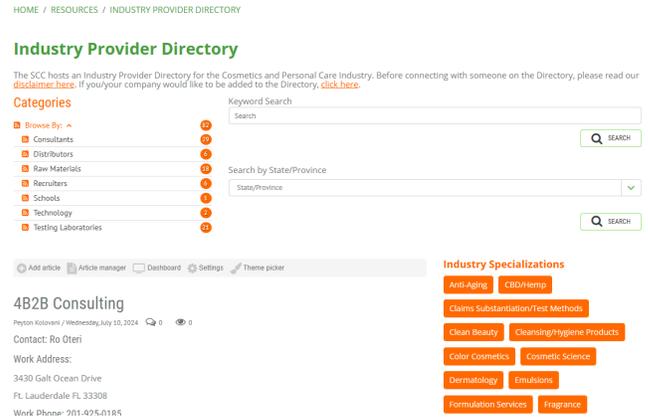


Digital Marketing & Advertising Opportunities

Industry Provider Directory

Advertise in the go-to provider resource for cosmetics and personal care professionals! The SCC Industry Provider Directory – available to the public – is the first step for finding and connecting with consultants, distributors, contract manufacturers, raw materials suppliers, testing laboratories, and more.

Your directory listing includes your logo, website link, and contact information along with your choice of four (4) or eight (8) searchable keywords, priced as follows:



Price List	Listing Type	1-year	2-year	3-year
		Four (4) keywords	\$369	\$664 
	Eight (8) keywords	\$399	\$718	\$1,018 

Advertising with SCC affords:

- a highly-targeted audience
- Trust & credibility
- Access to engaged members
- Multiple channel opportunities
- Thought leadership opportunities
- Demonstrable support of our professional community



Digital Marketing & Advertising Opportunities

Journal of Cosmetic Science

Showcase your brand in *The Journal of Cosmetic Science*, the official scientific journal of the Society publishing scientific papers focused on cosmetics, cosmetic products, fragrances, their formulation, and their effects in skin care or in overall consumer well-being, as well as papers relating to the sciences underlying cosmetics, such as human skin physiology, color physics, physical chemistry of colloids and emulsions, or psychological effects of olfaction in humans. Papers of interest to the cosmetic industry and to the understanding of the cosmetic markets are also welcome for publication. Digital issues are published online bi-monthly, for a total of 6 issues a year.

Audience: Cosmetics and personal care science professionals including formulation, R&D, consulting, raw materials, packaging, academia, marketing, technical sales, regulatory, claims, testing, and more

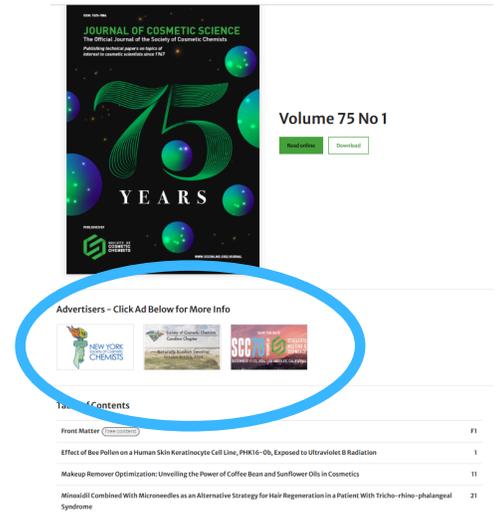
Subscribers: 5,800+

All ads linked to URL of advertiser choice

Digital Issue Ad within journal



Banner Ad on table of contents



Banner ad on table of contents page included with every digital issue ad purchase

Digital Issue Ad Specs

17.145 x 24.765 cm
6.75 x 9.75 in
PDF Format

Banner Ad Specs

250w x 150h pixels
PNG or JPG format

BONUS: All ads purchased include recognition of advertisers in the issue release notification email to subscribers, featuring advertiser logos.

Price List

Ad Type	1-issue	3-issues	6-issues
Digital Issue Ad within journal	\$1,100	\$2,970	\$5,610
Digital Issue Ad inside front cover	\$1,500	\$4,050	\$7,650



Education Sponsorship Opportunities

Continuing Education Course Sponsor – In-Person Live or Virtual Live

Sponsor a continuing education program and get your company’s brand in front of a focused, targeted audience for the duration of the course. In-person courses average approximately 40 attendees; virtual courses average 60 attendees. Benefits include:

In-Person Live Course

- Banner Ad on Course Webpage (to be provided by sponsor)
- 60 second introduction of company product/service to attendees by a company representative
- Option for representative to introduce speaker(s)
- Two complimentary registrations
- Recognition slide during session opening/introductions & at end of course
- One handout and/or promotional items giveaway to be placed at each attendee seat (to be provided by sponsor)
- Tabletop exhibit in back of classroom

Virtual Live Course

- Banner Ad on Course Webpage (to be provided by sponsor)
- 60 second introduction of company product/service to attendees by a company representative
- Option for representative to introduce speaker(s)
- Two complimentary registrations
- Your logo displayed during the virtual course presentation
- One marketing piece available for attendee download

Price List

Per course

In-Person Live
\$4,000

Virtual Live
\$4,000

EXCLUSIVE OPPORTUNITY
All In-Person & Virtual Live Courses - \$15,000
all courses during calendar year (average of 6-8 courses, annually)

SCC Webinar Sponsor

Sponsor a member-benefit webinar curated by SCC and get your company’s brand in front of a focused, targeted audience for the duration of the event. SCC webinars average 350+ attendees. Benefits include:

- Sponsor logo on Webinar slides
- 60 second introduction of company product/service to attendees by a company representative
- Recognition as sponsor on all webinar marketing materials
- One marketing piece available for attendee download



Price List

Exclusive Sponsor Opportunity; one (1) per webinar

Per Webinar
\$4,000

Benefactor Sponsorship Opportunities

Benefactor Sponsorships

Maximize your sponsorship through year-round benefit opportunities! Membership, education, marketing, additional discounts, and other benefits can be yours!

Investment:	\$25,000	\$15,000	\$10,000	\$7,500
Benefits included:	Platinum	Gold	Silver	Bronze
<i>SCC Memberships (1 calendar year)</i>	20	15	10	8
<i>Registration to any CEP Course during the calendar year</i>	5	3	3	1
<i>SCC Certificate Program enrollment</i>	2	1		
<i>Journal of Cosmetic Science Full Page & Digital Edition Banner Ad</i>	4	3	2	1
<i>Sponsored Email to SCC subscriber list (9000+)</i>	4	2		
<i>SCC Annual Meeting Full Access Registration</i>	2	1	1	
<i>Additional discount on Annual Meeting sponsorships</i>	10%	10%	10%	5%
<i>Banner ad on SCC website leader pages, hyperlinked to your desired URL (1 year)</i>	✓	✓	✓	✓
<i>Eight (8) keyword listing in the Industry Provider Directory (1 year)</i>	✓	✓	✓	✓
<i>Logo recognition as Benefactor on SCC Benefactor webpage (1 year)</i>	✓	✓	✓	✓
<i>Personalized Appreciation Letter and Annual Benefactor Certificate</i>	✓	✓	✓	✓
Total Benefactor Package Value	\$42,000+	\$26,000+	\$13,000+	\$10,000+

General Donor Opportunities

Individual & Corporate Donations

The SCC depends on the generous support of our members, their companies, and other stakeholders of the cosmetic and personal care industry to fulfill our mission of advancing cosmetic science. Consider supporting the SCC by making a donation today!

All donations will be acknowledged by tier on the SCC Donor website page, at the annual meeting, and via other media throughout the year:

Platinum Club Tier:

\$2,500 or more

Platinum Club

(\$2,500+)

Be the first!

Millennium Club

(\$1,000 - \$2,499)

Colleen M. Rocafort
Jane C. Hollenberg
Qihong Zhang

President's Club

(\$500 - \$999)

Enrique Carlos Fernandez, MD
Zoe D. Draelos, MD

Director's Club

(\$250 - \$499)

Kris Campbell
Tatiana Kelly

Millennium Club Tier:

\$1,000 to \$2,499

Century Club (\$100 - \$249)

Alicia Miletic
Amy G. Marshall
Donald S. Orth, Ph.D.
Jane C. Hollenberg
Jennifer Morante-Di Marco
JoAnne Drake
Kenneth Sahr Momoh
Ljiljana Milan Markovic

Loren D. Miller
Michael Neighbor
Mindy S. Goldstein, Ph.D.
Mr. Craig Haslip
Mrs. Gabrijela Nikolic
Quc Taing
Vanita Dejenne Hill
Weixing An

Chemists Club (Up to \$99)

Casey Posner
Charles Miller
Cheryl L. Jaglinski
Crystal Porter, Ph.D.
Dr. Joan Attia
Dr. Sanjoy Mahanty
Dr. Sotiria Mostrou
Edward Sheu
Ellen Shephard
Hawasatu Dumbuya
K.P. Ananth
Kaitaro Sekine
Karla Pacheco Galeano
Kavita Subramanian
Kimberly C. Kern

Matthew Swazer
Michael Jay Conti
Michelle A. Linscott
Mitch Bloom
Mr. Herve F. Bouix
Mr. Peter Twill
Mrs. Rania Ghorayeb
Mrs. Susan Jane Barclay Nichols
Mrs. Yon Chia Tan
Ms. Margaret Ramirez
Ms. Edrice Angry
Ms. Miyako Nishio
Nina R. Esposito
Patrick C. Okoye
PJ Van Kralingen

President's Club Tier:

\$500 to \$999

Director's Club Tier:

\$250 to \$499

Century Club Tier:

\$100 to \$249

Chemist's Club Tier:

up to \$100