



For Immediate Release

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Society of Cosmetic Chemists Announces 2025 Green Star™ Award Winner

October 13, 2025 - New York, NY — The Society of Cosmetic Chemists (SCC) is pleased to announce the winner of the **2025 Green Star™ Award**, sponsored by [Colonial Chemical](#), which recognizes a formulator who has done outstanding work in green formulation during the previous 12-month period.

This year's winner is **Luis Mejia** of **The Estée Lauder Companies** for his formulation, ***Aveda Abundant Blowout Volumizing Spray***. This submission received the highest Green Star™ rating for delivering a formula optimized for renewable, biodegradable, non-toxic, and otherwise sustainable materials, as well as for the efficiency and eco-friendliness of the production process, and the sustainability of its packaging.

The committee also awarded an **honorable mention** to formulator **Chris Rosenthal** of **Enviromedica** for his submission, ***Ancient Minerals – Mineral Deodorant Cream***, for its innovative format and thoughtful formulation, which delivers in both product efficacy and sustainability.

"The SCC, through the generosity of Colonial Chemical, is proud to recognize the efforts of cosmetic science professionals formulating green, natural products with safety, efficacy and sustainability in mind," said Erica L. O'Grady, CAE, Chief Executive Officer of SCC.

Submissions were reviewed by the Green Star™ Award Selection Committee, comprised of formulation and ingredient experts, which made the determination based on the Green Star™ rating. The Green Star™ rating is a classification system developed by industry professionals designed to allow the formulation chemist the ability to maximize the natural component in products. Also considered in the assessment of the winning product are novelty; level of innovation in formulation; creativity in fulfillment of marketing claims; efficacy using "green" ingredients; production processes; and packaging sustainability.

Join nearly 1,000 of your peers to see the Green Star™ Award presentation live in New York – register for the SCC 79th Annual Meeting, December 16-17, 2025, today at <http://www.scconline.org/SCC79>.

About SCC

Celebrating 80 years of advancing cosmetic science, the Society of Cosmetic Chemists (SCC) is the oldest and largest non-profit membership organization serving the scientific and technical needs of the cosmetics and personal care industry. SCC headquarters provides unparalleled education, resources, and networking for more than 5,000 members globally and via 19 chapters across Greater North America. Visit www.scconline.org for more information.

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