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madamcjwalker.com/about.

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SCC Accepting Applications for Madam C.J. Walker Scholarship Generously Sponsored by Mary Kay Inc.

New York, NY (March 1, 2022) — The Society of Cosmetic Chemists (SCC) is pleased to announce the acceptance of applications for the Madam C.J. Walker Scholarship. First awarded in 2021, and funded by the generous support of Mary Kay Inc., the scholarship supports under-represented minority students of any gender identity pursuing an undergraduate or graduate degree in chemical, physical, medical, pharmaceutical, biological, or related sciences and technology, relative to the cosmetics and personal care industry. Two USD\$5,000 scholarships will be awarded again this year. The application period will open beginning March 1, 2022, and close on May 1, 2022. The Scholarship Selection Committee will select and notify the awardees on or about August 1, 2022.

Madam C. J. Walker (born Sarah Breedlove; 1867-1919) was an American entrepreneur, philanthropist, and political and social activist. She is regarded as the first female self-made millionaire in America. Walker made her fortune by developing and marketing a line of cosmetics and hair care products for black women through the business she founded, Madam C. J. Walker Manufacturing Company. At the time of her death, she had helped create the role of the 20th Century, self-made American businesswoman; established herself as a pioneer of the modern black hair-care and cosmetics industry; and set standards in the African-American community for corporate and community giving.



Learn more at

"Madam C. J. Walker is an icon who spent her entire career breaking through barriers to become one of the nation's greatest entrepreneurs despite the many obstacles that stood in her path," said Dr. Lucy Gildea, Chief Innovation Officer, Product and Science at Mary Kay. "It is important that we continue to honor her legacy by supporting young, minority scientists. By partnering with SCC and creating the Madam C.J. Walker scholarship, we hope to inspire and empower the next generation of student scientists who want to follow in Walker's footsteps."

In addition to the \$5,000 scholarships, each awardee will receive a travel voucher, accommodations, student poster, and registration to attend the SCC 76th Annual Scientific Meeting & Showcase, December 12-14, 2022, in Los Angeles, CA, where they will be presented with a ceremonial scholarship check at the Awards Breakfast. Last year, the awardees had the pleasure of meeting Madam Walker's great-great granddaughter and biographer, A'Lelia Bundles, at the breakfast.

"The SCC is grateful for the ongoing, generous support of our scholarship sponsor, Mary Kay Inc., as we pursue our efforts to support diversity and inclusion for under-represented populations in the cosmetics and personal care industry," said Erica O'Grady, CAE, CEO of the Society. "We are thrilled to continue this important scholarship program and honor the legacy of the legendary Madam CJ Walker."

About SCC

Having celebrated its 75th Anniversary in 2020, the SCC is the oldest and largest non-profit membership organization serving the cosmetics and personal care industry. Dedicated to advancing cosmetic science, SCC provides unparalleled education, resources, and networking for nearly 5,400 members globally and via 19 chapters across Greater North America. Learn more at <u>www.scconline.org</u>.

About Mary Kay Inc.

One of the original glass ceiling breakers, Mary Kay Ash founded her beauty company nearly 60 years ago with three goals: develop rewarding opportunities for women, offer irresistible products, and make the world a better place. That dream has blossomed into a multibillion-dollar company with millions of independent sales force members in nearly 40 countries. Mary Kay is dedicated to investing in the science behind beauty and manufacturing cutting-edge skin care, color cosmetics, nutritional supplements and fragrances. Mary Kay is committed to empowering women and their families by partnering with organizations from around the world, focusing on supporting cancer research, protecting survivors from domestic abuse, beautifying our communities, and encouraging children to follow their dreams. Mary Kay Ash's original vision continues to shine—one lipstick at a time. Learn more at **MaryKay.com**.