



SOCIETY OF COSMETIC CHEMISTS  
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## Announcing SCC Education Week – A Guide to Cosmetic Product Development: from Lab to Launch

**New York, NY** — The Society of Cosmetic Chemists is excited to announce a new virtual event, **SCC Education Week**, June 21-25, 2021. Titled, “Cosmetic Product Development: Lab to Launch,” this week-long event will convene a global network of cosmetic and personal care stakeholders for education from thought leaders across industry sectors exploring the process of product creation from concept through market release.

From marketers to experienced chemists, this event has something for everyone, concentrating on four key areas of cosmetic product development: raw materials, formulating for the delivery of active ingredients, prototype development and testing, and scale up and manufacturing.

“SCC is excited to reimagine our former mid-year meeting in a virtual format featuring renowned subject matter experts in beauty and personal care formulation,” said Erica O’Grady, CAE, CEO of the Society. “This program is a must-attend for anyone involved in the product development process.”

The event is a series of online Continuing Education courses categorized in NextGen and Advanced levels over four days:

- Cosmetic Raw Materials – **Mark Chandler** (ACT Solutions Corp.) will provide attendees with basic knowledge of raw materials, from the chemistry and basic function of these ingredients through basic formulation steps. (NextGen)
- Cosmetic Product Prototypes: Development and Testing – **Perry Romanowski** (Element 44, Inc.) will explore how to convert ideas into working product prototypes along with the testing needed to demonstrate their safety and effectiveness. (NextGen)
- Formulating for the Delivery of Cosmetic Actives – **Ricardo Diez, PhD** (Rutgers University) will offer a comprehensive view of fundamental aspects in effective delivery of actives, practical aspects of selecting an appropriate product, and specifics of the formulation process. (Advanced)
- Scale Up and Processing Cosmetic Formulations – **David Yacko** (retired, formerly of Estée Lauder) will cover the scale up process of taking new cosmetics products from the bench to manufacturing as quickly as possible. (Advanced)

On the fifth and final day, the event will culminate with a moderated panel-style seminar on Cosmetic Claim Substantiation, a collaboration with the Independent Beauty Association, and will wrap up with a networking event you won’t want to miss – including trivia and prizes!

For more information, please visit the SCC event website at [www.scconline.org/education-week](http://www.scconline.org/education-week)

**About SCC**

Founded in 1945 and now celebrating its 75th Anniversary, the SCC is the oldest and largest non-profit membership organization serving the cosmetics and personal care industry. Dedicated to the advancement of cosmetic science, SCC headquarters provides unparalleled education, resources, and networking for nearly 6,000 members globally and via 19 chapters across Greater North America. Visit [www.sconline.org](http://www.sconline.org) for more information.