

# **Grant Industries**

www.grantinc.com

# Natural Product offerings for New Formulating possibilities

### PRODUCT/SERVICE BACKGROUND INFORMATION

Founded in 1938, Grant Industries Inc is involved in the research, development, manufacturing, and marketing of specialty performance ingredients. A leading global supplier to the personal care and beauty industry. Grant Industries dedicates its business to providing materials that are safe for consumer use with superior quality. Operations are conducted out of Elmwood Park, NJ.

Whether you're formulating a standard personal care product or looking for the next texture innovations, Grant Industries works ahead of the competition to deliver the formulation solutions you need.

With our extensive portfolio of quality ingredients including silicone technologies as well as natural product offerings, combined with our dedication to customer service we deliver the performance needed to stay ahead in the competitive marketplace.

For more information, please contact your Grant Industries' Sales Representative or contact us at <u>salesmarketing@grantinc.com</u>.

### WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

Part of the new Ingredient Toolchest, our line of patent-pending GRANSENSE elastomers offer unique sensory and performance benefits including enhanced compatibility with polar materials such as natural oils and organic sunscreens.

GRANSENSE elastomers have a more moisturizing-feel and provide a luminous appearance compared to GRANSIL silicone elastomers. They are ideal for natural and COSMOS formulations but can even be used in combination with GRANSIL silicone elastomers to create new textures. GRANSENSE elastomers can be formulated into all cosmetic vehicles including anhydrous systems, waxes, o/w and w/o emulsions, even powders. Applications include skin care, hair care, body care, color cosmetics and sun care formulations.

Want a matte appearance? No problem! Combine with 100% naturally-derived and ECHA compliant GRANPOWDER BBP-700. GRANPOWDER BBP-700 is a bio-based powder comprised of a fused fermentation and amino acid derivative composite. It is GMO-free, COSMOS-approved and has proven biodegradability via ISO standards.

GRANPOWDER BBP-700 provides sensory improvement to all formulations with effective low use levels of 1-5%. It has a particle size average of 2-10  $\mu$ m. For sun care, it can remove the greasy feel from organic UV filters and offers soft-focus properties in anti-aging products.

Gransense elastomer + Granpowder BBP-700 = improved sensory with blurring effect Pigmented Formulations? Add our 100% naturally derived Gransperse Pigment dispersions to foundations,

concealers, BB creams, or tinted skincare. Gransperse materials can reduce production time, provide consistent reproducibility and more efficient color adjustment capabilities. Gransperse pigment dispersions highly complement naturally derived Gransense elastomer and Granpowder BBP-700 technologies and are suggested to be used for optimal performance.

#### **UV Protection**

There has always been a need for UV Protection Ingredients that optimize sun protection, are ultra transparent and provide outstanding sensory aesthetics. Grant Industries' UV Protection Series offers complementary pairs of Titanium Dioxide and Zinc Oxide products that may be formulated together to optimize a desired SPF profile.

Our UV Cut Protection Series is manufactured under cGMP guidelines at our FDA site registered facility. Quality combined with compliance. Contact us today to discover the ways we can help ensure your product performance is flawless.

### HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

The addition of the new 100% natural product offerings to our Grant Industries Tool Box combined with our traditional silicone elastomer and specialty silicone products provides formulators new formulating possibilities. Whatever the needs of the brand or customer, Grant provides solutions by offering unique raw materials and starting formulas to get improve the speed to market.