

March 2022

Dear Potential Sponsor,

My name is Amy Carter and I am the 2022 Chair of the Carolina Chapter of the SCC. I am writing to inform you of a sponsorship opportunity by way of participating in our *Naturally Kiawah Symposium*. This year the event is being held **October 5th- 7th, 2022** at the beautiful Kiawah Island Golf & Spa Resort in South Carolina. After a 4-year hiatus due to Covid-19 we are excited to bring this premier event back in 2022! Our theme is *Creating a Sustainable Future of Consumer Products- Beauty and Beyond*. We will explore advances in clean and sustainable technologies in the personal care industry all while enjoying the extraordinary setting of Kiawah Island Resort which features a pristine 10-mile shoreline, abundance of natural wildlife, as well as several top-rated golf courses.

This year we are thrilled to share that the event will take place in the brand-new West Beach Conference Center. This gorgeous venue offers plenty of spacious rooms for our CEP workshop, Symposium event, and Table-Top displays. The resort staff is friendly & helpful and reflects the warmth of traditional southern hospitality. The importance of this event for the Carolina Chapter cannot be understated. We use this event, in part, to finance the coming years' programs and overall chapter goals. These include:

- Chapter Growth
- Education of membership
- Development on the next generation of cosmetic scientists
- Increasing exposure of the SCC

Our goal is to give back to our members by providing them with access to top notch scientific and technological advancements. Sponsorships are critical to our chapter's success, as it allows us to focus on our primary goals, which ultimately benefit our industry.

There are 5 sponsorship levels available:

- **Diamond** - \$2,500 Contribution. This includes sponsorship of a keynote speaker, posting and recognition of your company's Diamond Sponsorship at the cocktail hour each night (Wednesday and Thursday), premium golf hole signage, and recognition of your sponsorship level on the website and special event newsletter.
- **Platinum** - \$1,500 Contribution. This includes posting and recognition of your company's Platinum Sponsorship at the cocktail hour each night (Wednesday and Thursday), premium golf hole signage, and recognition of your sponsorship level on the website and special event newsletter
- **Gold** - \$1,000 Contribution. This includes posting and recognition of your company's Gold Sponsorship at Thursday's breakfast or lunch, premium golf hole signage, and Gold recognition on the website and special event newsletter.
- **Silver** - \$800 Contribution. This includes appearance and recognition of your company's Silver Sponsorship on the website and all event flyers and special event newsletter.
- **Bronze** - \$500 Contribution. This includes appearance and recognition of your company's Bronze Sponsorship on the website and special event newsletter.

We appreciate any support that you can give. If you would like to take advantage of this sponsorship opportunity, please complete within the Event Registration page on the Carolina SCC website. Please note the return date of August 1st, 2022 in order to print signage for the event.

We appreciate your consideration of support. Please contact us at scccarolinas@gmail.com with any questions.

Best regards,

Amy Carter
Carolina Chapter Chair-2022

Naturally Kiawah Sponsorship Commitment Form

The Carolina Chapter of the SCC - October 5th-7th, 2022

Name _____ Company Name _____

Mailing Address _____

City/State/Zip _____

Phone Number _____ Email _____

Sponsorship Levels	Includes		Total
Diamond	This includes sponsorship of a keynote speaker, posting and recognition of your company's Diamond Sponsorship at the cocktail hour each night (Wednesday and Thursday), premium golf hole signage, and recognition of your sponsorship level on the website and special event newsletter.	\$2,500	
Platinum	This includes posting and recognition of your company's Platinum Sponsorship at the cocktail hour each night (Wednesday and Thursday), premium golf hole signage, and recognition of your sponsorship level on the website and special event newsletter	\$1,500	
Gold	This includes posting and recognition of your company's Gold Sponsorship at Thursday's breakfast or lunch, premium golf hole signage, and Gold recognition on the website and special event newsletter.	\$1,000	
Silver	This includes appearance and recognition of your company's Silver Sponsorship on the website and all event flyers and special event newsletter.	\$800	
Bronze	This includes appearance and recognition of your company's Bronze Sponsorship on the website and special event newsletter.	\$500	

Grand Total \$ _____

Please contact Amy Carter at Chair@carolinascc.org for additional options for Sponsorship.

If interested in sponsoring our event you can complete on the Event Registration page located at www.carolinascc.org.