



ALZO INTERNATIONAL

www.alzointernational.com

Derived from Nature. Designed by Alzo. Formulating from Plant-Based Sources 101

PRODUCT/SERVICE BACKGROUND INFORMATION

Founded in 1975, Alzo International has established an outstanding reputation for creating and supplying unique and multifunctional ingredients to the cosmetic and personal care industries. Alzo manufactures and supplies a wide variety of ingredients, including emollient esters, urethane-based polymers, specialty surfactants and silicone elastomers. We are RSPO certified and many of our ingredients are naturally derived and biodegradable.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

How the chemistry of natural materials affects the function & feel of your ingredients. Understanding how parameters such as dielectric constant, functional groups, chain length & branching affect performance will help to make choosing the right naturally derived material easy!

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

By going through this lesson, formulators can gain a better understanding of how the physical & chemical attributes of the ingredients in their toolbox will affect their final formulas. This will help in choosing emollients, whether it is in new formulas or reformulating with more sustainable ingredients.