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Copper: Sustainable, Safe, and Scientifically Proven – From Odor Neutralizer to Skin Revitalization

Cupron Performance Additives, Inc.

cupron.com

PRODUCT/SERVICE BACKGROUND INFORMATION

Cupron pioneered copper-based skin and odor-care technologies supported by peer-reviewed research demonstrating improved skin barrier renewal, collagen production, keratinocyte proliferation, and odor-neutralization. With decades of medical, clinical, and material science expertise, Cupron has created natural-origin cosmetic-grade copper delivery systems that provide targeted biological benefits at low use levels while remaining safe, formulation-friendly, and aligned with global regulatory expectations.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

Cupron is introducing the Cupron Derma™ portfolio: next-generation copper actives—including Derma CL™, our classic high-performance formula; Derma SW™, a unique white copper compound; and Derma SP™, designed for enhanced formulation flexibility. These proprietary, micron-sized powders deliver controlled copper-ion release to support skin renewal, reduce visible redness, strengthen the skin barrier, and provide multi-pathway odor defense. They enable formulators to create science-driven serums, creams, and all-body deodorants.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Cupron Derma™ enables formulators to deliver clinically supported copper performance in modern personal-care formats. It combines skin-renewal benefits with advanced odor-control mechanisms, including odor-precursor neutralization, bacterial enzyme inhibition, and VOC binding. This technology supports fragrance-reduced and sensitive-skin products that calm post-stress skin, revitalize the skin complexion, and provide durable deodorant efficacy. It positions Cupron copper as a versatile, natural-origin active category.