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New Versagels comprising light, naturally derived emollients

Calumet Penreco

penreco.com | calumet.com

PRODUCT/SERVICE BACKGROUND INFORMATION

For more than 100 years Calumet has produced high quality product lines of mineral oils, petrolatums, Versagel, and Versastique under the Penreco brand name. These specialty ingredients are used in a wide variety of industries such as food, pharmaceuticals, personal care, hair care, cosmetics, and home care. Calumet has over 1,600 team members and 12 specialty product manufacturing and production facilities across North America. Calumet products are available in more than 90 countries across the world, serving 2,400+ customers globally. We are devoted to understanding the unique chemistry required to deliver customized products to meet the specific needs of today's consumer products.

WHAT IS THE COMPANY INTRODUCING TO THE MARKET/INDUSTRY?

Versagel CA-LV, Versagel CA-HV, and LuxeGel HV are new light and silky additions to the Penreco portfolio. The Versagel CA series are anhydrous, transparent gels based on naturally derived coconut alkanes and skin feel enhancing esters offered in low and high viscosities. Versagel CA brings a naturally derived, volatile base that serves as an elegant silicone alternative, offering emolliency, quick absorption, rheology modification, and suspension - all in a convenient, multi-functional gel format. LuxeGel HV is made from a luxurious smooth-feeling emollient and a styrene-free gelling polymer. LuxeGel provides the benefits of the popular hydrogenated polyisobutene based Versagel ME emollient, in a translucent styrene-free gel.

HOW WILL THIS NEW PRODUCT/SERVICE IMPACT THE INDUSTRY (BENEFITS)?

Versagel CA-LV and HV will increase our customers' ability to create efficacious, structured, high naturality, light feeling, silicone-free products across a variety of personal care categories such as skincare, cosmetics, haircare, sun care, and baby care. LuxeGel HV will enable the same product categories to create effective structured products that deliver the sensory and functional benefits of hydrogenated polyisobutene in a styrene-free gel.