

Biography

Joy Welsh is a cosmetic chemist and business development professional with more than 30 years of experience in the personal care industry. She began her career at Crabtree & Evelyn and went on to hold leadership positions at Commonwealth Soap & Toiletries, Living Proof, and Pure Haven, LLC. Today, she serves as Business Development Manager at Azelis Personal Care US, supporting customers with innovative ingredient technologies and promoting the BASF Beauty Care Solutions portfolio. An active member of the Society of Cosmetic Chemists, Joy has served as Area I Director and held several leadership roles within the New England Chapter, including Chair, Chair-Elect, and Secretary. She remains dedicated to advancing cosmetic science through education, mentorship, and industry collaboration.

Candidate Statement

As a longtime SCC member and active chapter leader, I am committed to supporting the continued success and growth of the Area I chapters. If elected Area I Director, my primary goal will be to strengthen communication, collaboration, and engagement across Connecticut, Long Island, New England, and New York.

I believe that each chapter brings unique strengths, innovative ideas, and valuable experiences that can benefit the entire region. I will work to foster stronger connections among chapter leaders through regular communication, chapter visits, and the sharing of best practices. By creating opportunities for collaboration, we can enhance member experiences, support volunteer leaders, and build a stronger SCC community.

Another key objective will be to promote membership and professional development at all career stages. I am passionate about supporting students, early-career professionals, and future industry leaders by encouraging participation in SCC programs, networking opportunities, and educational events. Our Society's greatest strength is its members, and investing in their growth is essential to our future success.

I also recognize the importance of listening. I will actively seek feedback from chapter leaders and members to better understand their needs, challenges, and opportunities. By serving as a bridge between the chapters and the National Board, I will advocate for initiatives that support member value and chapter success.

Throughout my career, the SCC has provided me with invaluable education, mentorship, friendships, and professional opportunities. As Area I Director, I would be honored to give back to the organization that has given so much to me. My commitment is to be an accessible, collaborative, and engaged leader who works to strengthen our chapters, support our volunteers, and help ensure a vibrant future for the Society of Cosmetic Chemists.