

ABOUT THE SCC 79<sup>th</sup> ANNUAL MEETING

December 16-17, 2025, at the Sheraton NY Times Square, New York, NY

The SCC Annual Scientific Meeting & Showcase is the industry’s premier education event drawing nearly 1,000 attendees from all facets of the cosmetics and personal care industry. Attendees include formulators, chemists, consultants, suppliers, academia, students, regulatory, testing and toxicology professionals, regulatory and claims professionals, and more.

SCC provides unparalleled education at an exceptional value featuring more than 40 renown industry and subject matter experts covering the hottest topics, newest technologies, and innovations in cosmetics and personal care via keynote lectures and scientific sessions.

The event also features a Showcase with 125+ technical poster and exhibitors showcasing their latest products, services, ingredients, tools, research, and technologies for cosmetics and personal care formulation.

Companies of all sizes – from indie beauty brands to large multinationals – will gather in New York this December to gain the inspiration, innovation, and education they can only get at the SCC Annual Meeting.

With plenty of networking opportunities throughout the event, SCC79 offers an intimate education and connection experience like no other for professionals in the industry.

**Show your support for the industry and get access to the decision makers with buying power!** Packages are available at varying price points to help you meet your marketing goals.

SPONSORSHIPS & ADVERTISING

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| Diamond Sponsorships (\$30,000+)                   | 2 |
| Emerald Sponsorships (\$20,000-\$29,999)           | 3 |
| Ruby Sponsorships (\$10,000-\$19,999)              | 4 |
| Sapphire Sponsorships (\$5,000-\$9,999)            | 5 |
| Opal Sponsorships (\$3,000-\$4,999)                | 6 |
| Jade Sponsorships (<\$3,000)                       | 6 |
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| Other Opportunities (\$100-\$2,950)                | 8 |
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DIAMOND LEVEL SPONSORSHIPS (\$30,000+)

All Diamond Level Sponsors Receive the Following Benefits:

- Complimentary Showcase exhibit space (1 combination poster/table -OR- 2 posters)
- Five (5) complimentary Full Access Registrations
- Two (2) complimentary Lead Retrieval licenses
- 25% off additional Showcase exhibits purchased
- One (1) full page ad in the Program Book
- Custom advertisement graphic – Column (4 sides)
- Two (2) sponsored emails to SCC subscriber list (9,000+)
- Private sponsor meeting/hospitality room for two (2) days & SCC promotion of public events (if any)
- Conference bag marketing insert – one (1) marketing flyer of your choice, or a single-piece branded item (provided by sponsor)
- One (1) SCC Industry Provider Directory Listing (SCC website) with 8 keywords through Dec 2026
- Three (3) SCC e-newsletter banner ads – one per issue for Sep, Oct, Nov 2025
- Two (2) sponsored social media ads (on SCC’s LinkedIn & Instagram)
- Two (2) sponsored Blog Posts
- Meeting App - enhanced sponsor listing
- Recognition throughout event space
- Sponsor logo on all communications relating to the Annual Meeting

\$35,000 - PRESIDENT’S LUNCHEON

(Exclusive; 1 available)

Receive all Diamond Sponsor benefits listed above, plus:

- Acknowledgement as Exclusive Luncheon sponsor
- Welcome Address onstage from company representative - onsite
- 45-second video/commercial to run prior to luncheon start, provided by company - onsite
- Company-branded napkins at luncheon – onsite
- Seat Drop - One (1) Item at each table seat (sponsor to provide item)

\$35,000 - AWARDS BREAKFAST

(Exclusive; 1 available)

Receive all Diamond Sponsor benefits listed above, plus:

- Acknowledgement as Exclusive Awards Breakfast sponsor
- Welcome Address on stage from company representative
- 45-second video commercial to run prior to breakfast start, provided by company
- Company-branded napkins for breakfast
- Seat Drop - One (1) Item at each table seat (sponsor to provide item)

\$32,500 - EVENT TECH SPONSOR

(Exclusive; 1 available)

Receive all Diamond Sponsor benefits listed above, plus:

- Acknowledgement as Exclusive Event Tech sponsor – includes bundled sponsorship of WiFi, session recordings, Mobile App
- WiFi: Customized WiFi password that directs traffic to your desired URL throughout event; company logo with WiFi info printed in program book; company logo on all pre-session slides with WiFi info
- Session Recordings: Company-branded email to attendees announcing content recording availability in the SCC Media Library
- Mobile App: first screen advertisement; banner ad on mobile app; three (3) push notifications to attendees
- Welcome Address on stage from company representative
- 45-second video commercial to run prior to one session event start, provided by company

\$30,000 - GENERAL DIAMOND SPONSOR

(Non-exclusive; 2 available)

Receive all Diamond Sponsor benefits listed above, plus:

- One (1) sponsor-branded Networking Lounge & Charging Station
- Signage at Networking Lounge

## EMERALD LEVEL SPONSORSHIPS (\$20,000-\$29,999)

### All Emerald Level Sponsors Receive the Following Benefits:

- Complimentary Showcase exhibit space (1 combination poster/table -**OR**- 2 posters)
- Four (4) complimentary Full Access Registrations
- One (1) complimentary Lead Retrieval license
- 15% off additional Showcase exhibits purchased
- One (1) full page ad in the Program Book
- Custom advertisement graphic - Column (2 sides)
- Two (2) sponsored emails to SCC subscriber list (9,000+)
- Private sponsor meeting/hospitality room for one (1) day & SCC promotion of public events (if any)
- Conference bag marketing insert – one (1) marketing flyer of your choice, or a single-piece branded item (provided by sponsor)
- One (1) SCC Industry Provider Directory Listing (SCC website) with 8 keywords through Dec 2026
- Two (2) SCC e-newsletter banner ads – one per issue for Sep & Oct 2025
- One (1) sponsored social media ad (on SCC's LinkedIn & Instagram)
- Meeting App - enhanced sponsor listing
- Recognition throughout event space
- Sponsor logo on all communications relating to the Annual Meeting

### \$29,500 - NETWORKING LUNCHEON

(Exclusive; 1 available)

**Receive all Emerald Sponsor benefits listed above, plus:**

- Acknowledgement as Exclusive Luncheon Sponsor
- 45-second video commercial to run prior to event start, provided by company
- Branding on-screen during Event
- Company-branded Luncheon Napkins
- Seat Drop - Company to Place One (1) Item on Every Attendees' Seat

### \$23,500 - REGISTRATION SPONSOR

(Exclusive; 1 available)

*bundled with Lanyards (from Sapphire level)*

**Receive all Emerald Sponsor benefits listed above, plus:**

- Acknowledgement as Exclusive Registration Sponsor
- Company logo on all attendee name badges & lanyards
- Custom Banner Ad, hyperlinked, on all event email confirmations
- Branded registration kiosks with meeting logo & your company's logo

### \$25,000 - WELCOME RECEPTION

(Exclusive; 1 available)

**Receive all Emerald Sponsor benefits listed above, plus:**

- Acknowledgement as Exclusive Reception Sponsor
- Signage throughout Event Space
- Company-branded Cocktail Napkins
- Company-branded Signature Cocktail

### \$20,000 - GENERAL EMERALD SPONSOR

(Non-exclusive; 4 available)

**Receive all Emerald Sponsor benefits listed above, plus:**

- Two (2) sponsored/promoted Blog Posts – one pre-show, one post-show

### \$24,000 - WiFi

(Exclusive; 1 available)

*can be purchased bundled with Mobile App & Session Recordings for exclusive sponsorship at Diamond Level*

**Receive all Emerald Sponsor benefits listed above, plus:**

- Acknowledgement as Exclusive WiFi Sponsor
- Customized WiFi password that directs traffic to your desired URL throughout event
- Company logo with WiFi info printed in program book
- Company logo on all pre-session slides with WiFi info



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## OPAL LEVEL SPONSORSHIPS (\$3,000-\$4,999)

### All Opal Level Sponsors Receive the Following Benefits:

- One (1) Complimentary Full Access Registration
- One (1) SCC Industry Provider Directory Listing (online) with 4 keywords through Dec 2026
- Conference bag marketing insert – one (1) marketing flyer of your choice, or a single-piece branded item (provided by sponsor)
- One (1) Quarter Page Ad in the Program Book
- Meeting Mobile App - enhanced sponsor listing
- Recognition throughout event space
- Sponsor logo on all communications relating to the Annual Meeting

### \$4,800 - BEVERAGE BREAK

(Exclusive per break; 1 of 4 available)

3 of 4



Receive all Opal Sponsor benefits listed above, plus:

- Acknowledgement as Beverage Break Sponsor
- Company-branded coffee cups at each coffee station

\*\*\*must be committed/paid in full by 9/1/25 in order to meet printing deadlines\*\*\*

### \$3,500 - GENERAL OPAL SPONSOR

(Non-exclusive; unlimited)

Receive all Opal Sponsor benefits listed above.

### \$4,000 - SCIENTIFIC SESSIONS

(Exclusive per session; 7 of 8 available)

1 of 8



Receive all Opal Sponsor benefits listed above, plus:

- Acknowledgement as Exclusive Session Sponsor
- Session introduction by company representative

## JADE LEVEL GENERAL SPONSORSHIPS (\$2,750)

### All Jade Level Sponsors Receive the Following Benefits:

- One (1) SCC Industry Provider Directory Listing (online) with 4 keywords through Dec 2026
- Meeting Mobile App – enhanced sponsor recognition
- Recognition throughout event space as Jade Level sponsor
- Sponsor logo on all communications relating to the Annual Meeting
- Non-exclusive; unlimited

## AWARD SPONSORSHIP OPTIONS (\$3,500)

**\*\*\*all award sponsors must be committed and paid in full by 9/1/25 in order to meet the award printing deadlines\*\*\***

### All Award Sponsors Receive the Following Benefits:

- Company logo on the certificate or trophy presented to Award winner
- Sponsor presents the Award on stage during the event
- One (1) SCC Industry Provider Directory Listing (online) with 4 keywords through Dec 2026
- Conference bag marketing insert – one (1) marketing flyer of your choice, or a single-piece branded item (provided by sponsor)
- Recognition in the Program Book as Award Sponsor
- Logo on the specific SCC Award website page
- Recognition throughout event space
- Sponsor logo on all communications relating to the Annual Meeting

### **\$3,500 - DES GODDARD AWARD**

**(Exclusive; 1 available)**

**Receive all Award Sponsor benefits listed above.**

The Des Goddard Award is presented to the author(s) of the Most Innovative Paper or Student Technical Poster on the topic of Polymer Science related to Cosmetics or Personal Care presented at the preceding Annual Meeting or published in the Journal of Cosmetic Science.

### **\$3,500 - SHAW MUDGE AWARD**

**(Exclusive; 1 available)**

**Receive all Award Sponsor benefits listed above.**

The Shaw Mudge Award is presented to the author(s) of the Best Paper presented at the preceding Annual Scientific Meeting of the Society of Cosmetic Chemists.

### **\$3,500 - HANS SCHAEFFER AWARD**

**(Exclusive; 1 available)**

**Receive all Award Sponsor benefits listed above.**

The Hans Schaeffer Award is presented to the Most Innovative Paper presented at the preceding Annual Meeting.

### **\$3,500 - YOUNG SCIENTIST AWARD**

**(Exclusive; 1 available)**

**Receive all Award Sponsor benefits listed above.**

The Young Scientist Award is presented to the Best Paper presented by individuals under the age of 40 years old at the preceding Annual Meeting.

## OTHER OPPORTUNITIES

### A La Carte opportunities to Enhance Your Promotion Efforts

#### **\$2,950 - MARKETING DISTRIBUTION**

(Non-exclusive; 8 available)

- Conference bag marketing insert – one (1) marketing flyer of your choice, or a single-piece branded item (provided by company)

#### **\$950 - MOBILE APP PUSH NOTIFICATION**

(Non-exclusive; 6 available)

- Push Notification sent during meeting to all attendees who have downloaded the meeting app

#### **\$1,500 - STUDENT TRAVEL GRANTS**

(Non-exclusive; 10 available)

- Recognition in print and digital media related to the annual meeting, program book, and onsite during event.

*\*\*\*must be committed/paid in full by 9/1/25 in order to meet printing deadlines\*\*\**

#### **\$100-2,500 - SCC ANNUAL MEETING GENERAL CONTRIBUTIONS**

(Non-exclusive; unlimited)

- Recognition in Program Book and onsite during event as an SCC Annual Meeting Supporter
  - \$100 – Supporter
  - \$500 – Champion
  - \$1,000 – Ambassador
  - \$2,500 – VIP

## ON-SITE ADVERTISING OPTIONS

### On-site Advertising Opportunities to Enhance Your Promotion Efforts

*\*\*\*on-site advertising commitment deadline is 9/30/25; in order to meet printing schedules, graphics due no later than 10/15/25\*\*\**

### PROGRAM BOOK ADVERTISING - \$575-2,950 - see pricing below

- Outside Back Cover, full page, full color ad in the official onsite Program Book – \$2,950 (1 available)
- **Inside Front Cover, full page, full color ad – \$2,750 (1 available) \*\*\*SOLD OUT\*\*\***
- Inside Back Cover, full page, full color ad – \$2,750 (1 available)
- Full Page, full color ad in the official onsite Program Book – \$1,950 (8 available)
- Half Page, full color ad in the official onsite Program Book – \$990 (8 available)
- Quarter Page, full color ad in the official onsite Program Book – \$575 (8 available)

*\*\*\*advertising commitment deadline is 9/1/25 in order to meet printing schedules; ads due no later than 10/1/25\*\*\**

### WALL GRAPHIC - METRO FOYER - 1 AVAILABLE, EXCLUSIVE

**\*\*PREMIUM LOCATION\*\***

Showcase your brand in a grand way with a full wall graphic grabbing the attention of attendees in the Metro Foyer on the second level; wall between general sessions and exhibits.

- Full Wall Graphic – 365 sq ft - \$12,705



### COLUMN WRAPS - METRO FOYER - 4 COLUMNS (16 SIDES) AVAILABLE

**\*\*PREMIUM LOCATION\*\***

Feature your brand in the main Foyer area on the second level where all attendees pass through to access the general session room and exhibitor showcase. Choose from a full wrap, half wrap or multiple single sides throughout the main foyer space.

- Metro Foyer Column - 4 sides (full wrap, 92 sq ft) - \$3,205
- Metro Foyer Column - 2 sides (half wrap, 46 sq ft) - \$1,605
- Metro Foyer Column - 1 side (quarter wrap, 23 sq ft) - \$805



### COLUMN WRAPS - CENTRAL PARK EAST - 4 COLUMNS (16 SIDES) AVAILABLE

Feature your brand inside the exhibitor showcase on the second level where attendees mingle and visit exhibitors. Choose from a full wrap, half wrap or multiple single sides throughout the exhibit space. Great way to draw attention to your booth!

- Central Park East Column - 4 sides (full wrap, 82 sq ft) - \$2,660
- Central Park East Column - 2 sides (half wrap, 41 sq ft) - \$1,330
- Central Park East Column - 1 side (quarter wrap, 21 sq ft) - \$685



## COLUMN WRAPS - CENTRAL PARK WEST - 2 COLUMNS (8 SIDES) AVAILABLE

Feature your brand inside the exhibitor showcase on the second level where attendees mingle and visit exhibitors. Choose from a full wrap, half wrap or multiple single sides throughout the exhibit space. Great way to draw attention to your booth!

- Central Park West Column - 4 sides (full wrap, 82 sq ft) - \$2,660
- Central Park West Column - 2 sides (half wrap, 41 sq ft) - \$1,330
- Central Park West Column - 1 side (quarter wrap, 21 sq ft) - \$685



## COLUMN WRAPS - LENOX - 2 COLUMNS (8 SIDES) AVAILABLE

Feature your brand inside the exhibitor showcase on the second level where attendees mingle and visit exhibitors. Choose from a full wrap, half wrap or multiple single sides throughout the exhibit space. Great way to draw attention to your booth!

- Lenox Column - 4 sides (full wrap, 62 sq ft) - \$2,010
- Lenox Column - 2 sides (half wrap, 32 sq ft) - \$1,040
- Lenox Column - 1 side (quarter wrap, 16 sq ft) - \$520



## COLUMN WRAPS - NEW YORK FOYER - 1 SIDE AVAILABLE

Showcase your brand exclusively outside the breakout room located on the third level; only one available!

- Lenox Column - 4 sides (full wrap) - \$2,010



## WALL GRAPHIC - LENOX FOYER - 1 AVAILABLE, EXCLUSIVE

Showcase your brand in the Lenox Foyer on the second level where attendees traverse to the elevators to guest rooms and restrooms.

- Wall Graphic - 64 sq ft - \$2,230



## SHOWCASE EXHIBIT SPACE

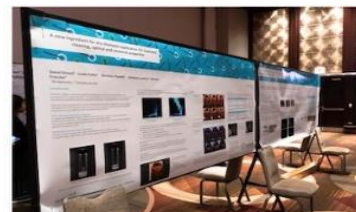
The floor plan for SCC79 in New York at the Sheraton New York Times Square is available on page 12.

### EXHIBIT TYPES & PRICES

Each purchased exhibit type includes two (2) Full Access registrations per exhibit.

**POSTER ONLY:** Includes a poster board, push pins, and one chair – specs: 8’w x 4’h display board, push pins to hang poster and one chair; max display/print size of horizontal poster is 3’10”h x 7’10”w; plus, two (2) Full Access registrations.

|                             | Early Bird<br>until 8/31/25 | Regular<br>beginning 9/1/25 |
|-----------------------------|-----------------------------|-----------------------------|
| <b>SCC Member Price</b>     | \$2,200                     | \$2,750                     |
| <b>SCC Non-Member Price</b> | \$2,800                     | \$3,445                     |



**TABLETOP ONLY:** Includes a draped table and two chairs – specs: 6’w x 30”d table (no pipe and drape); plus, two (2) Full Access registrations.

|                             | Early Bird<br>until 8/31/25 | Regular<br>beginning 9/1/25 |
|-----------------------------|-----------------------------|-----------------------------|
| <b>SCC Member Price</b>     | \$3,200                     | \$4,000                     |
| <b>SCC Non-Member Price</b> | \$4,160                     | \$5,200                     |



**COMBO POSTER & TABLETOP:** Includes a poster board, tabletop, and two chairs – specs: 8’w x 4’h display board, push pins to hang poster, 6’w x 18”d table and two chairs; max display/print size of horizontal poster is 3’10”h x 7’10”w; plus, two (2) Full Access registrations.

|                             | Early Bird<br>until 8/31/25 | Regular<br>beginning 9/1/25 |
|-----------------------------|-----------------------------|-----------------------------|
| <b>SCC Member Price</b>     | \$4,320                     | \$5,400                     |
| <b>SCC Non-Member Price</b> | \$5,520                     | \$6,900                     |



## LEAD RETRIEVAL

Maximize your ROI from meaningful connections. Help your sales team to convert more leads by giving them a tool that allows them to capture an attendee’s contact information in seconds and make additional notes. These leads can then be followed up with fruitful conversations and be retargeted by your marketing team. With our digital lead retrieval services, you can view and download your collected lead information through a password-protected online portal.

Fee is per license; no volume discounts apply. Lead Retrieval can be ordered at the time you book your exhibit space.

|                       | Early Bird<br>until 8/31/25 | Regular<br>beginning 9/1/25 |
|-----------------------|-----------------------------|-----------------------------|
| <b>Lead Retrieval</b> | \$450                       | \$500                       |

**[CONTACT ERIN LAYTON](#) OR [CLICK HERE](#) TO SEE EXHIBIT FLOOR PLAN**

## **CONTACTS / MORE INFORMATION**

### **SPONSORSHIPS & ADVERTISING**

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