

**42° SICC National Congress & 1st INTERCONTINENTAL PERSONAL CARE INNOVATION&TECHNOLOGY  
EXCELLENCE CONFERENCE  
A window on Cosmetic Science & Technology world**

**Stresa Convention Centre - June 18 - 20th, 2017**

The organizing Committee has prepared a **Sponsorship Pack** dedicated to companies and organizations interested in supporting the Intercontinental Conference in Stresa; the multiple options offered give the Sponsor the opportunity to tailor-make their contribution in order to maximize the objective of visibility towards local and International operators (B2B), press and opinion leaders in the Personal Care business

**The following considerations and facilities apply to all the options**

- Once the payment is received, the Company Logo will be published in all the Conference communications;
- Company Banner will be published on the Conference website; the banner will be visible from the payment of the chosen option until 3 months after the Conference closure. During this time the site is supposed to be visited by the international visitors interested in the Conference program and by Conference participants to download the Conference proceedings
- The Sponsor Company will be mentioned in the slides during all the Conference intervals
- Free Conference accesses will include: full participation to the Conference Scientific and Social Sessions; the free accesses can be offered to VIP customers or opinion leaders
- Gratuities have to be registered on time on the site [www.sicc2017@promoest.com](mailto:www.sicc2017@promoest.com)
- The number of available options refers to today's date; the options will be allocated according to payment receipt and availability from on a "first come first serve" basis

**The prices include 22% VAT**

**Both the filled Option list and the Booking and Payment details form are to be sent by Mail to both the addresses reported on the last page**

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**BOOKING - OPTION LIST**

**Sponsorship Pack – June 18<sup>th</sup> and 20<sup>th</sup>, 2017 – Stresa - MiCo Conference Hall**

<b>OPTION</b>	<b>OPTION CODE</b>	<b>N. of available options</b>	<b>Contribution</b>	<b>N. of Free Conference Accesses</b>	<b>Flag the option</b>
<b>CONTRIBUTION TO GALA DINNER</b>	<b>A1</b>	<b>2</b>	<b>€ 12200</b>	<b>4</b>	
Contribution (offered exclusively to maximum two companies) to the Gala evening (with entertainment). The Company will be cited on all the tables; a 20% discount will be applied to Companies buying both options for the Gala Dinner					
<b>CONTRIBUTION TO LUNCH BUFFET (EXCLUSIVE per day)</b>	<b>A2</b>	<b>2</b>	<b>€ 9150</b>	<b>3</b>	
Companies (one for each day) will be cited as the exclusive sponsor of the lunch buffet for the day on each table and info points; a 20% discount will be applied to Companies buying both buffet on the two days					
<b>EXHIBITION BOOTHS 19&amp;20 June – 2 full days</b>	<b>A3</b>	<b>10 avail.</b>	<b>€ 3660</b>	<b>2</b>	
3x3 customizable booths; Cost to hire and mount the booth (about 900 € each) is to be added					
<b>COMMERCIAL PRESENTATION (15' within the podium presentations program)</b>	<b>A4</b>	<b>5 avail.</b>	<b>€ 3660</b>	<b>2</b>	
Commercial Presentation ; 15 minutes within the Congress scientific program ; the earlier you book your slot, the better time slot you get .					
<b>CONTRIBUTION TO COFFEE BREAKS (EXCLUSIVE per Break)</b>	<b>A5</b>	<b>4 avail.</b>	<b>€ 3660</b>	<b>2</b>	
Companies (max two per day) will be cited as exclusive sponsor of Coffee Break of the session on each table of distribution and support point; you can combine two or more contributions, with a discount of 20%					
<b>PERSONALISED CONFERENCE BAG</b>	<b>A6</b>	<b>1</b>	<b>€ 2440</b>	<b>1</b>	<b>soldout</b>
Bag, pen and USB key personalized with both - Conference and Company - Logo; Purchase costs of the material will be charged to the sponsor Company					
<b>BROCHURE IN CONFERENCE PACKAGE</b>	<b>A7</b>	<b>5</b>	<b>€ 2440</b>	<b>1</b>	
The company brochure, max 8 pages, will be included in the Conference Bag of all participants					
<b>COMMERCIAL POSTER</b>	<b>A8</b>	<b>10 avail.</b>	<b>€ 2440</b>	<b>1</b>	
Poster allocated on stands in Auditorium and/or hanged to the walls in the Foyer of Auditorium ; the earlier you reserve, the better poster visibility you get					
<b>BADGE LANYARDS</b>	<b>A9</b>	<b>1</b>	<b>€ 1220</b>	<b>1</b>	<b>soldout</b>

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**Booking and confirmation payment details**

An invoice for the reserved options will be sent to you and the full payment has to be done; reservations are confirmed only if the payment was done on time. The Organizing Secretariat is responsible to provide only the services that have been fully prepaid.

**BOOKING FORM**

COMPANY _____
ADDRESS _____
ZIP CODE _____ TOWN _____ COUNTRY _____
TEL. N. _____
CONTACT NAME _____
MOBILE _____ E-MAIL _____
VAT N. _____
OPTION CODE _____ N. of Booked Options _____
OPTION CODE _____ N. of Booked Options _____

The personal data will be treated in accordance to the Italian Law 196/2003 and the related reservation obligations

Both the "BOOKING OPTION LIST" and the "BOOKING FORM" must be correctly filled and sent to both the following addresses

**PROMOEST Organizing Secretariat - [sicc2017@promoest.com](mailto:sicc2017@promoest.com) – Tel. +39 02 43912468**

**SEGRETERIA ORGANIZZATIVA SICC – [office@sicc.it](mailto:office@sicc.it) – Tel. +39 02 5457556**